

**The Food, Drug, & Cosmetic Division of the American Society for Quality 24th West Coast Conference**  
**UPDATE ON DIETARY SUPPLEMENTS & FSMA**  
 Friday, October 4, 2013

7:30 AM	REGISTRATION & CONTINENTAL BREAKFAST	<b>DIETARY SUPPLEMENTS (cont.)</b>	2:45 - 5:00 PM	INTERACTIVE PANEL: <b>FSMA -- (cont.)</b>
8:00 AM	<b>Welcome</b>  <b>Ofelia U. Barretto</b> , Conference Chair <b>Rosemarie Christopher</b> , Chair, FDC-ASQ	<b>Raymond W. Brullo, D.P.M.</b> , Compliance Officer, USFDA, Los Angeles District  <b>Jane Reick</b> , Chief, Food Safety Inspection Unit, California Department of Public Health		<b>Loren Israelsen</b> , President, United Natural Products Alliance  <b>Ricardo Carvajal, Esq.</b> Hyman, Phelps, & McNamara, P.C.
8:20 AM	<b>USFDA Update</b>  <b>Alonza E. Cruse</b> , District Director, USFDA, Los Angeles District Office	<b>Daniel Solis</b> , Director of Import Operations USFDA, Los Angeles District  <b>Ann Stahl</b> , Investigator, Federal Trade Commission	5:00 PM	<b>Closing Remarks --</b>  <b>Ofelia U. Barretto</b>
8:40 AM	<b>CDPH Update</b>  <b>Patrick Kennelly</b> , Chief, Food Safety Section, California Department of Public Health	12:00 – 1:00 PM LUNCH BREAK		<b>Send Advance Questions to:</b>  <b>ofeliacqs@aol.com</b>
9:00 AM	<b>CFSAN Update</b>  <b>Daniel Fabricant, Ph.D.</b> , Director, Division of Dietary Supplement Programs, CFSAN	1:00 - 2:30 PM INTERACTIVE PANEL: <b>FSMA – E.g., Preventive Controls, Foreign Supplier Verification, Third Party Auditing; Industry Update on Emerging Market Trends; Other Issues</b>		<b>Note: Venue is HILTON HOTEL</b> <b>777 Convention Way</b> <b>Anaheim, CA 92802</b>  <b>(NOT DISNEY RESORT)</b>
9:20 - 9:35 AM	BREAK	<b>Moderator: Sandy O'Day</b> , Manager, Quality Assurance Nutrilite, Amway Corporation		
9:35 – 12:00 Noon	INTERACTIVE PANEL: <b>DIETARY SUPPLEMENTS -- Compliance /Enforcement Challenges --E.g., GMP Inspections; Fraud &amp; Other Crimes; Economic Adulteration; Imports; Food Safety; Unsubstantiated Labeling &amp; Advertising Claims</b>	<b>Daniel Fabricant, Ph.D.</b> , Director, Division of Dietary Supplement Programs, CFSAN  <b>Angela Pope</b> , Dietary Supplement Programs, CFSAN		
	<b>Moderator: Paul Bolar</b> , Vice President, Regulatory Affairs, Pharmavite, LLC.	2:30 - 2:45 PM BREAK		