

The Food, Drug, & Cosmetic Division of the American Society for Quality 23rd West Coast Conference
DIETARY SUPPLEMENT GLOBAL STRATEGIES
 Friday, September 14, 2012

7:30 AM	REGISTRATION & CONTINENTAL BREAKFAST	<i>Compliance Challenges (cont.)</i>	2:30 - 2:45 PM	BREAK
8:00 AM	<i>Welcome</i> Ofelia U. Barretto , Conference Chair Rosemarie Christopher , Chair, FDC-ASQ	Ricardo Carvajal, Esq. , Hyman, Phelps, & McNamara, P.C William Martin, Ph.D. Director, Region Laboratory Southwest, USFDA,	2:45 - 5:00 PM	INTERACTIVE PANEL: <i>The Future (E.g., FSMA preventive controls and foreign supplier verification; NDI notification; Supplier Qualification; Harmonization of Standards; Emerging Technologies)</i>
8:20 AM	<i>USFDA Update</i> Alonza E. Cruse , District Director, USFDA, Los Angeles District Office	Joseph M. Betz, Ph.D. , Director, Dietary Supplement Methods & Reference Materials Program, Office of Dietary Supplements, NIH,	Moderator: Joy Ann Joseph , President, Joys QM Group	
8:40 AM	<i>CDPH Update</i> Patrick Kennelly , Chief, Food Safety Section, California Department of Public Health	12:00 – 1:00 PM	LUNCH BREAK	
9:00 AM	<i>CFSAN Update</i> Daniel Fabricant, Ph.D. , Director, Division of Dietary Supplement Programs, CFSAN	1:00 - 2:30 PM	INTERACTIVE PANEL <i>Enforcement Hot Topics – (E.g., Fraud and Other Crimes; Unsubstantiated Advertising; Economic Adulteration)</i>	
9:20 - 9:35 AM	BREAK	Moderator: Ofelia U. Barretto , Past Chair, ASQ-FDC; Primary Consultant, Compliant Quality Solutions	5:00 PM	<i>Closing Remarks --</i> Ofelia U. Barretto
9:35 – 12:00 Noon	INTERACTIVE PANEL: <i>Compliance Challenges -- (E.g., GMP Inspections; Imports; Food Safety; Complaint Handling/SAERS; ID Testing; Botanical Standards)</i>		Moderator: Ann Stahl , Investigator, Federal Trade Commission	
Moderator:	Sandy O'Day , Senior Manager, Quality Assurance, Nutrilite, Access Business Group	Stanley Williams, Esq. , Deputy District Attorney, Los Angeles County District Attorney's Office	Send Advance Questions to: ofeliacqs@aol.com	
	Alonza E. Cruse , District Director, USFDA, Los Angeles District Office	Ricardo Carvajal, Esq. , Hyman, Phelps, & McNamara, P.C		
	Jane Reick , Chief, Food Safety Inspection Unit, California Department of Public Health			