

CPID Webinar Series Announcement: Corporate Financial Savvy for Quality Professionals

Baffled by balance sheets? Mystified by monetary systems? You are not alone. To increase your literacy in corporate finance, the Chemical and Process Industries Division (CPID) will present a *free* 6 part webinar series entitled **Corporate Finance Savvy for Quality Professionals** from 11:30am-1:30pm eastern time on the following dates in 2018:

Sept 25
Oct 9
Oct 23
Nov 6
Nov 27
Dec 11

Can't make every session? No worries. We will record the sessions and registered participants will be able to access the video of the introductory (first) session throughout the course, and videos of each subsequent session during the two week period preceding the next session.

How to Register:

Click on the links below and register for both Sessions 1-4 and Sessions 5-6. Note that separate registrations are required due to an issue with recurring meetings in the web conferencing system. After registering, you will receive a confirmation email containing information about joining the meeting.

Sessions 1-4 Registration Link:

You are required to register in advance for this meeting:

<https://virginiatech.zoom.us/meeting/register/4f34d72e0f4e2372cde7dc3c8da9331e>

Sessions 5 & 6 Registration Link:

You are required to register in advance for this meeting:

<https://virginiatech.zoom.us/meeting/register/42b6ece0d1fa8065c5b9141539e44ee6>

Seats are limited! Secure yours today!

Abstract:

All company activities impact the financial well-being of its owners/shareholders and employees in one way or another. So finance, broadly defined, is an all- pervasive element of the corporate environment. This course discusses the role of corporate finance, the financial issues that drive decision making and market perceptions, and key topics needed for an understanding of corporate financial management. Along the way, we'll acquaint attendees

with the language of financial management, with the broader aim of helping them to better integrate into the corporate mainstream and to enhance their ability to contribute to, and prosper within, their respective organizations. We'll conclude with a discussion of "current events": the Great Recession and the European debt crisis.

Objectives--Attendees should emerge with a better understanding of:

- Key concepts of financial management
- The language of corporate finance
- The role their work plays in their organization
- The concerns & priorities of management
- How they can integrate into the corporate mainstream
- How to more effectively communicate their results

About the Authors:

Our presenter, **Frederick W. Faltin**, is an Associate Professor of Practice in the Department of Statistics at Virginia Tech, and co-founder of *The Faltin Group*. Fred is a Fellow of ASA and a Senior Member of ASQ. He is a widely recognized consultant in the application of statistics, operations management, and Six Sigma to business growth and profitability improvement. Prior to co-founding *The Faltin Group*, Fred founded and managed the Strategic Enterprise Technologies laboratory at GE Global Research.

Prior to co-founding *The Faltin Group*, **Donna M. Faltin, Ph.D.**, was a professor of Economics & International Finance at the University of Florida's Warrington Business College. She was subsequently the chief research economist at GE Global Research.

Fred and Donna have published widely on a variety of topics in mathematics, statistics, economics, and business.