



QUALITY THROUGH TIME

 **WORLD
QUALITY**
MONTH

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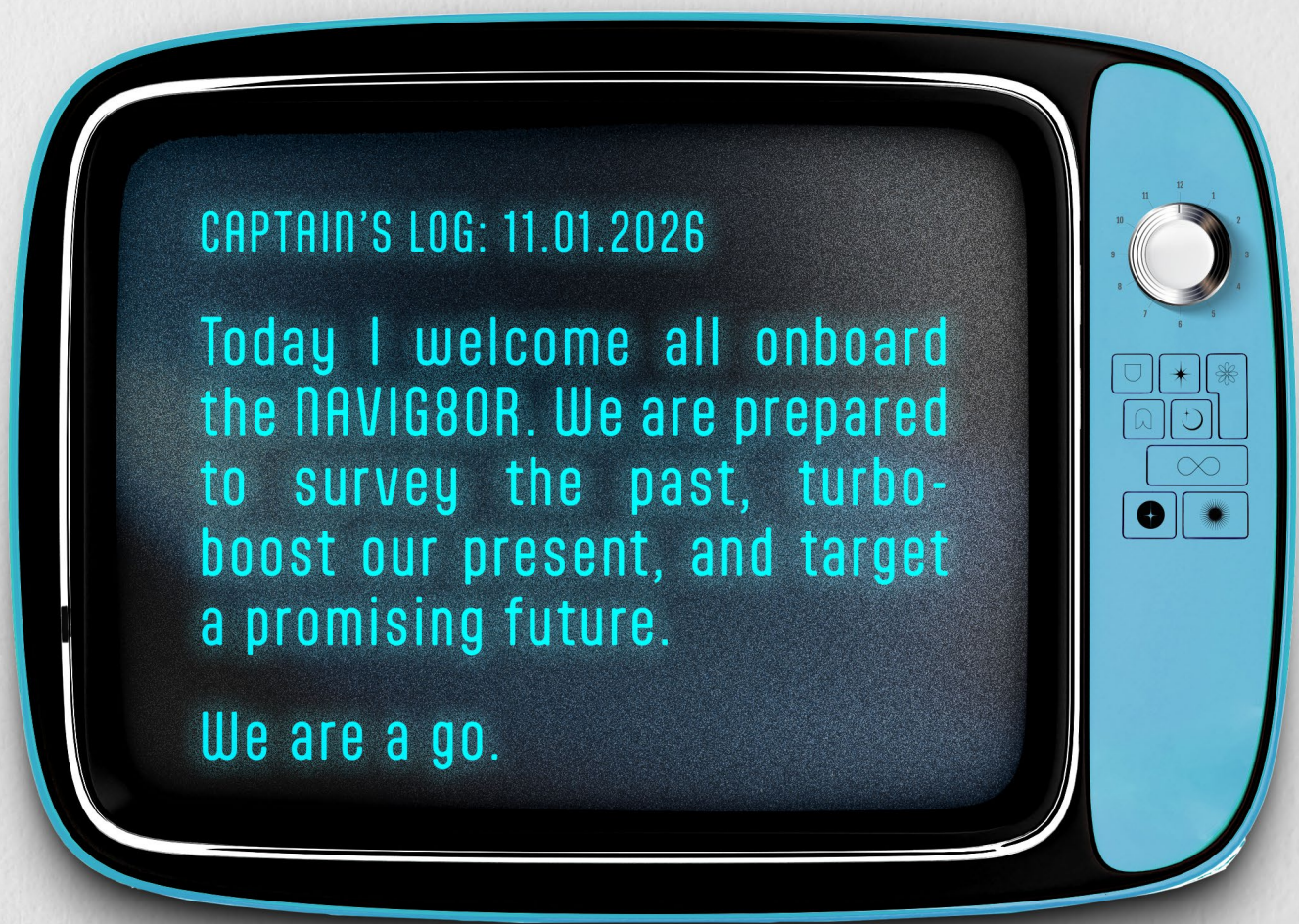


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WE
ARE
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GO.

IN 2026, ASQ CELEBRATES 80 YEARS
of advancing the quality profession.
This November, World Quality
Month presents an opportunity to
honor this milestone while inspiring
members to continue shaping the
future of quality.

Everyone is invited to celebrate and
remember the people, industries,
milestones, innovations, technology,
and future vision that have defined
the organization since 1946.



This November, we invite you to imagine yourself as crew member aboard the NAVIG8OR: an advanced time-travel vessel designed to explore the past 80 years of defining moments and methodologies, visionaries and innovators. With that said, we remember that quality is a continuous journey. We look back to see forward. Every lesson from the past informs today's decisions and helps build our tomorrow.

So please join in and complete mission tasks so "QNCY2106" the ship's COMM system can decrypt an important message from the future.

Review our mission calendar, follow ASQ's social media posts, and share appreciation for your fellow quality professional crew members!

WEEK 01 | Back to the Beginning. Explore ASQ's founding pioneers and methodology.

WEEK 02 | Quality Breakthroughs. Remember milestones and landmark innovations.

WEEK 03 | Now in Orbit. Discover how quality drives modern industries.

WEEK 04 | Destination: Tomorrow. Explore emerging technologies and professionals.

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
1 BACK TO THE BEGINNING	2  CAPTAIN'S LOG	3  TRIVIA + SIGIL	4  MISSION	5  RESOURCE	6  CREW SPOTLIGHT
8 QUALITY BREAKTHROUGHS	9  CAPTAIN'S LOG	10  TRIVIA + SIGIL	11  MISSION	12  RESOURCE	13  CREW SPOTLIGHT
15 NOW IN ORBIT	16  CAPTAIN'S LOG	17  TRIVIA + SIGIL	18  MISSION	19  RESOURCE	20  CREW SPOTLIGHT
22 DESTINATION: TOMORROW	23  CAPTAIN'S LOG	24  TRIVIA + SIGIL	25  FINAL MISSION	26	27

START YOUR QUALITY QUEST CHECKLIST NOW:

- ☐ Visit asq.org/WQM for helpful resources and free downloadables.
- ☐ Connect and follow ASQ on [LinkedIn](#), [Facebook](#), and [Instagram](#).
- ☐ Download and display your WQM email signature and social profile image.
- ☐ Tell us how you plan to recognize "Quality through Time" on your social platforms and my.asq.org using the hashtag [#WorldQualityMonth2026](#).