



# WORLD QUALITY MONTH 2022 CELEBRATION GUIDE



## THIS MONTH:

- DIGITAL SCAVENGER HUNT
- HIDDEN CLUES
- FREEBIES!
- QUALITY TIME GAMES
- AND MORE!

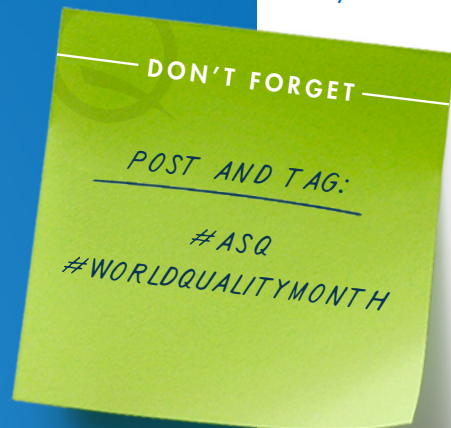
**SERIOUSLY!!**  
(DON'T MISS THIS!)

# IT'S TIME TO CELEBRATE WORLD QUALITY MONTH

We know you and your team have worked hard all year to squash defects, drive change, and help make your organization a better place to be. All of us at ASQ and ASQE appreciate everything that you do for the quality community. To recognize you and your efforts, let's all wind down this outstanding year with a month full of fun and celebration.

## START YOUR WQM CHECKLIST NOW:

- ☐ Connect and Follow ASQ on LinkedIn
- ☐ Follow ASQ on Facebook
- ☐ Download your WQM Social Profile Frame and Cover Images
- ☐ Grab your WQM Email Signature
- ☐ Head over to [my.ASQ.org](https://my.ASQ.org) to celebrate even more Quality with **ASQE™**
- ☐ Tell us how you plan to celebrate WQM. Share what Quality means to you on your social pages



## WORLD QUALITY MONTH 2022 PLANNER SCANNER CHALLENGE

It's time to geek out on quality with the Planner Scanner Challenge! All through November, ASQ will post clues, trivia, and games on our social media channels. Join in the fun, and flex your quality muscles. Throughout the month, we'll also highlight our essential members and quality community. Plus, visit our website every Friday, and grab a free downloadable to help you celebrate. (As you play the games you may find them early!) You can work as a team or on your own. The only rule is to have fun and to share appreciation for your fellow quality professionals!

### TUESDAY

**CLUE:** Visit ASQ's LinkedIn page for the Post-It Note Clue to start your challenge.

**PLANNER SCANNER HINT:** Scan your Planner Pages for the week and look at Tuesday's To-Do list for a vital hint.

**SEARCH:** Use Tuesday's hint to explore [ASQ.org](https://ASQ.org), [MyASQ](https://MyASQ.org), and [ASQTV](https://ASQTV.org) for answers.

**ANSWER:** Put your quality skills to the test! Answer ASQ's LinkedIn poll by the end of the day to show you us you know your stuff.

### WEDNESDAY

**ANSWER REVEAL:** We'll post the correct answer to the Planner Scanner Hunt every Wednesday on LinkedIn and Facebook.

### THURSDAY

**QUALITY TIME!** All work and no play makes for a dull day. Join us on LinkedIn every Thursday for a little fun!

### FRIDAY

**FREEBIE FRIDAY:** We'll recap the week's poll and game results on LinkedIn and Facebook. Visit [ASQ.org/WQM](https://ASQ.org/WQM) to grab next week's Planner Page and download your freebies!





# WORLD QUALITY MONTH 2022 PLANNER PAGES – WEEK ONE

WEEK OF: 10/31/22 – 11/4/22

## NOTES

WORLD QUALITY  
MONTH BEGINS!

## MONDAY:

☐ NEED TO FOLLOW @ASQ  
ON FB AND LINKEDIN

☒ VISIT ASQ ON  
LINKEDIN

☐ DOWNLOAD THE WQM  
CELEBRATION GUIDE

## TUESDAY:

☐ DO NOT FORGET!

☐ FIND AN EXPERT ON  
ASQCONNEX

☐ REVIEW "ASQ HISTORY"  
ONLINE BEFORE NOON

☐ CHECK OUT  
COMMUNITIES

## WEDNESDAY:

☐ READ MEMBER  
SPOTLIGHT

☐ SELF-CARE  
CHECK-IN @ 4:30

## THURSDAY:

☐ QUALITY TIME!  
RESEARCH THESE  
PAGES!

☒ LEARNING FOR  
ORGANIZATIONS

☒ ASQ MEMBERSHIP

☒ CERTIFICATION

## FRIDAY:

☐ DID YOU GET  
YOUR FREEBIES?

## THIS WEEK'S MEMBER SPOTLIGHT



**Nyota Brown**  
Professional Member

When asked, "What Does Quality Mean to Me?"  
I look at the question from the stand of a Project Manager.  
Therefore, for me, quality means problem-solving at its  
best. It is addressing all issues with the goal of delivering  
a product or service that exceeds expectations but  
doesn't add unnecessary actions, activities, or inflated  
costs to the bottom line with an increase in productivity.





WORLD QUALITY MONTH 2022

# PLANNER PAGES – WEEK TWO

WEEK OF: 11/7/22 – 11/11/22

## NOTES

### REMEMBER!

- CLUE ON TUESDAY
- ANSWER LINKEDIN POLL
- CHECK OUT THE QT ON THURSDAY
- FRIDAY FREEBIES
- PLANNER PAGES FRIDAY

## MONDAY:

- ☐
- ☐ UPDATE LINKEDIN COVER WITH LAST WEEK'S FRIDAY FREEBIE
- ☐

- ☐ 10AM – KICKOFF MEETING

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## TUESDAY:

- ☐
- ☐
- ☐ 
- ☐ UPDATE MYASQ PROFILE IMAGE

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- ☐ 4PM INTERN MTG

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## WEDNESDAY:

- ☐
- ☐
- ☐
- ☐ CHECK OUT NEW MEMBER SPOTLIGHT

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## THURSDAY:

- ☐
- ☐ QUALITY TIME!
- ☐ PICK UP OUT OF THE CRISIS FROM THE LIBRARY
- ☐

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## FRIDAY:

- ☐
- ☐ CHECK FREEBIES
- ☐

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## THIS WEEK'S MEMBER SPOTLIGHT



**Zac Jarrard**  
Senior Member

Zac joined ASQ as a Student Member in 2018. He became the Treasurer of his local section, Kansas City, early on and now serves as the Chair of the section. Zac also earned five ASQ certifications, served as an ITEA judge, and volunteers with the Quality Management Division.

"Quality means pursuing a journey of constant improvement and excellence. It is about doing our best to serve our customers, build up co-workers, make a difference in the community, and have fun along the way!"



WORLD  
QUALITY  
MONTH



WORLD  
QUALITY  
MONTH





WORLD QUALITY MONTH 2022

# PLANNER PAGES – WEEK THREE

WEEK OF: 11/14/22 – 11/18/22

## NOTES

### DON'T FORGET

- CLUE ON TUESDAY
- ANSWER LINKEDIN POLL
- CHECK OUT THE QT ON THURSDAY
- FRIDAY FREEBIES
- PLANNER PAGES FRIDAY

## MONDAY:

☐ 2PM – MANAGER MEETING

☐ CHANGE MY PHONE WALLPAPER FROM LAST WEEK'S QUALITY TIME

## TUESDAY:

AWARD SEASON!

☐ MAIL LETTER BY END OF DAY



## WEDNESDAY:

☐ CHECK IF I GOT YESTERDAY'S ANSWER CORRECT

☐ ALL NEW MEMBER SPOTLIGHT TODAY!

## THURSDAY:

☐ QUALITY TIME!

☐ REVIEW '7 BASIC QUALITY TOOLS'

## FRIDAY:

☐ GRAB FREEBIES!

## THIS WEEK'S MEMBER SPOTLIGHT



**Karen Hulting**  
Fellow Member

Karen has been a member of ASQ since 2/5/1988. She has been engaged as a leader with both Technical Communities and the Certification Board. Most recently, Karen achieved that status of Fellow Member.

When asked "What does Quality mean to me?" Using the right data to make good decisions so that our customers get the highly reliable products they need.



WORLD  
QUALITY  
MONTH



WORLD QUALITY MONTH 2022

# PLANNER PAGES – WEEK FOUR

WEEK OF: 11/21/22 – 11/25/22

## NOTES

### DON'T FORGET

- CLUE ON TUESDAY
- ANSWER LINKEDIN POLL
- CHECK OUT THE QT ON THURSDAY
- FRIDAY FREEBIES
- PLANNER PAGES FRIDAY

PREP FOR,  
TOMORROW'S  
MEETING

### DON'T FORGET

SEND THANK  
YOU NOTES  
TO THE TEAM

## MONDAY:

## TUESDAY:

☐ WATCH QUALITY  
PAST AND PRESENT

☒ INSPECT  
THANKSGIVING  
RECIPES FOR  
DEFICIENCIES OR  
OPPORTUNITIES  
FOR CONTINUOUS  
IMPROVEMENT.

## WEDNESDAY:

☐ CHECK YESTERDAY'S  
WQM ANSWER!

☐ NEW MEMBER  
SPOTLIGHT TO READ

## THURSDAY:

☐ QUALITY  
TIME!

☐ MAKE THAT  
GRATITUDE LIST  
& ENJOY TIME W/  
FRIENDS & FAMILY!

## FRIDAY:

☐ MY FAMILY TOLD ME  
TO STOP TELLING  
THANKSGIVING JOKE'S,  
BUT I SAID I COULDN'T  
QUIT COLD TURKEY.

## THIS WEEK'S MEMBER SPOTLIGHT



**Ray Crawford**  
Senior Member

A member since 1994, Ray's leadership positions include the ASQ Board of Directors. Even after retirement, he volunteers in the Design and Construction Division to give back to the community.

"Quality means using all the necessary tools and latest information on quality for my engineering projects to make them a success. I have used my membership in ASQ to advance my career through the use of the educational opportunities provided by ASQ and its host of expert practitioners. Even though I am retired, my advice to all quality practitioners is to do the same."







# WORLD QUALITY MONTH 2022 **CELEBRATION GUIDE**

**DON'T FORGET**

*CHECK [ASQ.ORG/WQM](https://asq.org/wqm)  
EVERY FRIDAY  
FOR NEXT WEEK'S  
PLANNER PAGE!*