



ASQ®

The Global Voice of Quality®

# COACHING FOR YOUR ENTERPRISE



## Brought to Your Facility

Coaching is a powerful addition to your classroom or virtual corporate training programs. ASQ coaching sessions are tailored to fit the needs of your organization, whether you focus on project guidance, content reviews, or simply extend the amount of time for questions with your team members.



## Learn, Retain, Apply

Your coach will guide the team through the process of asking high-quality questions and how to answer those questions in a way that builds strong individual contributors and promotes a high-functioning team.



## Coaching Will:

- Reinforce skills presented during the associated class
- Enable participants to ask and answer the right questions at the right time
- Guide participants to appropriate next steps
- Support follow-through on application of concepts to realize benefits from the training
- Apply tools to your real-world projects
- Empower your team to drive long-term success and increase your ROI

**Bring one of our expert trainers to your organization.**

United States: 800-248-1946 ext. 2167 | International: 1-414-272-8575

[sales@asq.org](mailto:sales@asq.org) | [asq.org/training/group-training](http://asq.org/training/group-training)

## Coaching is customizable and available for these classroom and virtual courses:



Lean and  
Six Sigma



Corrective and  
Preventive Action



Failure Mode  
and Effects Analysis



Root Cause  
Analysis



## Benefits of On-Site Coaching

### Immediate results:

Employees are coached on projects as they apply what they've learned.

### Customizable:

Sessions are based on your needs and schedule.

### Value-add support:

Instructors are available to answer questions after the session.

### Expertise to your location:

Saves time and travel expenses

## Here's what employees like yours have to say about ASQ training:

*"It takes the 'fear factor' out of complex concepts."*

*"I am prepped and equipped for the challenges I face on a day-to-day basis."*

*"Now I have useful tools that can be applied to almost anything."*

*"Allowed me to become a more significant contributor at my company."*

**Talk to an ASQ Corporate Account Manager about adding coaching to an on-site course.**

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