



The Global Voice of Quality®

## Quality for Life®

ASQ's Quality for Life® initiative consists of stories that showcase quality professionals making a difference at work, in their personal lives, and through volunteer efforts. Members share stories that demonstrate their passion, commitment, and quality skills that make a difference in their communities and throughout the world.

Quality for Life recognizes the easy transference of quality tools from professional to personal life. Stories include how to use quality principles at home to keep life organized, keeping life in order the Six Sigma way, and humorous anecdotes about one quality professional's attempt to institute quality programs at home with spouse and children.

The efforts of those making the world a better place with quality are at [videos.asq.org/product-category/channel/quality-for-life](https://videos.asq.org/product-category/channel/quality-for-life).

## Advocacy

ASQ plays a key role in providing reliable information on quality-related matters to legislators, policy makers, and the media. We advocate activities and legislation that promote quality in all walks of life.

As part of its efforts, ASQ has been instrumental in the expansion of the Malcolm Baldrige National Quality Award to include categories for education, healthcare, and nonprofit organizations. Our subject matter experts have advised the United States Congress, policy makers, and commissions on various topics of national interest.

ASQ's Public Policy Advisory Council work is focused on these primary areas in Washington, DC:

- Government
- Healthcare
- Various other areas of special interest

Current efforts in the healthcare arena include providing input on quality-related matters to the national debate on healthcare reform. ASQ has offered legislators a set of guiding principles on healthcare reform; provided comments on plans to establish a network of regional health information technology centers; provided comments on the concept of meaningful use as it applies to electronic health records; conducted a forum on health IT issues for the congressional 21<sup>st</sup> Century Health Care Caucus, and developed a set of assessment tools for the office of the National Coordinator of Healthcare IT.

Recently, ASQ has also urged legislators to acknowledge the value of accredited third-party conformity assessment in legislative efforts to improve food safety in the United States.

Previously, ASQ has been asked to provide input in areas such as IRS reform, transportation security, and election reform.