



The Global Voice of Quality®

ASQ

ASQ is the world's leading community of people passionate about quality. As a professional association, ASQ brings together individuals and companies in all fields and industries who strive for continual improvement of the products, services, and experiences that make our world work better. ASQ's 70,000 individual members and 300 corporate members are building the future of quality, advancing the best insights, and investing in the ideas, tools, techniques, and systems that will help the world meet tomorrow's critical challenges.

- ASQ was established in 1946 and is also known as the American Society for Quality.
- ASQ's Quality Resources contains 30,000 articles and case studies developed by members and leading quality experts.
- ASQ Learning Products, a comprehensive professional-development resource, provides users with all of ASQ's learning offerings in one location and is the integration of ASQ training resources.
- ASQ offers 18 different professional certifications. More than 250,000 certifications have been issued to dedicated professionals worldwide.
- ASQ's participation and influence in international standards includes its role as the administrator of various U.S. Technical Advisory Groups of ISO standards.
- ASQ has been the sole administrator of the Malcolm Baldrige National Quality Program Award since 1991.
- ASQ's One Family of Companies includes Exemplar Global and the ANSI-ASQ National Accreditation Board (ANAB).

Headquartered in Milwaukee, WI, USA, ASQ supports membership services and business operations through ASQ Global, ASQ North Asia, ASQ South Asia, ASQ Middle East and Africa, and ASQ Latin America, along with ASQ World Partners® around the globe.

ASQ Vision

By making quality a global priority, an organizational imperative, and a personal ethic, ASQ becomes the community of choice for everyone who seeks quality concepts, technology, and tools to improve themselves and their world.

ASQ at a Glance

World Headquarters

600 North Plankinton Avenue
Milwaukee, WI 53203-2914 USA
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asq.org

Telephone

Facsimile

Web

Regional Centers

ASQ North Asia asq.com.cn
ASQ South Asia asq.org.in
ASQ Latin America asqlatam.org
ASQ MEA asqmea.org



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ASQ (continued)

Membership

70,000 individual members
300 corporate members and Enterprise Quality Roundtable Members
239 geographic sections
23, topic- and industry-specific divisions, three interest groups, and two forums
118 online communities

Staff

185

Leadership

ASQ is led by its board of directors and managed by a chief executive officer and senior leadership team.

2018 Board of Directors Executive Council

Past Chair—Eric Hayler, BMW Manufacturing
Chair—Elmber Corbin, IBM
Chair-Elect—Jose Benito Flores Juarez, Universidad De Monterrey
Treasurer—Francisco “Paco” Lopez, Metalsa
ASQ Chief Executive Officer—William J. Troy
Chair, Technical Communities Council—Daniella Picciotti
Chair, Section Affairs Committee—Sylvester “Bud” M. Newton Jr.

ASQ Senior Leadership Team

William J. Troy, Chief Executive Officer
Andrew Baines, Managing Director, Global
Brian Savoie, Chief Financial Officer
Lindsey Linder, VP, Human Resources
Jim Templin, Executive Director of Business to Consumer Operations
Ann Jordan, General Counsel
Jennifer Tucker, Strategic Communications Manager

World Partners®

ASQ advances global learning, quality improvement, and performance excellence through partnerships with professional membership societies around the world. Since 2000, World Partners® agreements have been established with 28 organizations that have missions and principles comparable to ASQ’s. Through these collaborative efforts, the organization strives to meet the quality needs of companies, individuals, and organizations worldwide.

Strategic Partners

ANSI-ASQ National Accreditation Board (ANAB)
NIST—Malcolm Baldrige National Quality Award
Exemplar Global
Sellery Associates, Washington, DC
U.S. Standards Group on Quality, Environment, Dependability, and Statistics



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ASQ (continued)

Key Services

ASQ Quality Resources—The world's most comprehensive library of quality resources
ASQ Learning Products—Internet-based tools and comprehensive professional-development resource
ASQ World Conference on Quality and Improvement—World's largest international quality conference
Career Services—Internet-based career tools and worldwide job-posting service
Certification—ASQ offers 18 various professional certifications
Communities and Networking—Opportunities for quality professionals and practitioners to meet others in their industry, with their interests, or in their region
Influential Voices—A blog initiative including a group of ASQ members who are passionate about improvement and are active in social media
International Team Excellence Awards—Competition that showcases companies' innovative solutions and organizational cost-savings
Quality for Life®—A program that shares the stories of quality professionals who use their passion, commitment, and skills to make a difference
Quality Press—World's largest publisher of quality-related titles
Quality Progress—World's leading magazine dedicated to quality
Six Sigma Forum Magazine—Addresses specific needs of Six Sigma professionals

Awards

ASQ established and administers an awards program recognizing leadership, technical achievement, and distinguished service to the quality profession and to the organization. The following are awards that the organization bestows:

Brumbaugh Award	Hromi Medal
Gryna Award	Spencer Hutchens Jr. Medal for Social Responsibility
Crosby Medal	Ishikawa Medal
Deming Medal	Juran Medal
Distinguished Service Medal	E. Jack Lancaster Medal
Edwards Medal	Shainin Medal
Feigenbaum Medal	Shewhart Medal
Freund-Marquardt Medal	Richard A. Freund International Scholarship
E.L. Grant Medal	

Contacts

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