



# 2018 WORLD CONFERENCE ON QUALITY AND IMPROVEMENT

APRIL 30 – MAY 2, 2018 | SEATTLE, WA



## Proposal Requirements

### Session Type:

- **Concurrent Session:** These 60-minute sessions are meant to present real applications, real results, and real solutions based on quality principles or theory that can be implemented immediately. These types of presentations provide a high degree of value to the hundreds of people that attend the conference.
- **Workshop:** These continuous (2 hours and 15 minutes) sessions encompass two consecutive session timeslots on the program. Workshops should address a topic in a manner that leads participants from an identified beginning point through a logical and clearly identified end point with the expansion of the related body of knowledge. Hands-on learning activities should be presented as part of the workshop to demonstrate and reinforce the concepts presented.
- **After 5 Session (Monday Evening):** These exciting and innovative sessions are less formal than concurrent sessions and cover a myriad of topics that may or may not relate directly to quality in the traditional sense. These 75-minute sessions include a social component, which adds to the level of interaction between the facilitator and the participants, as well as the participants and their peers. These sessions will not be reviewed by technical paper reviewers and will be selected solely by the Technical Program Committee (TPC).

### Presentation Title

Maximum 50 characters, including spaces. This is often the only thing participants use to decide on attending your session. It must immediately communicate the session content.

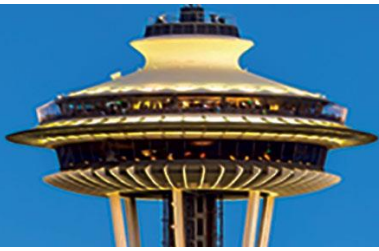
### Presentation Description

Maximum 1,000 characters, including spaces. If selected, this will appear in the preliminary program, on-site program, and on the website.

### Presentation Summary

Maximum 3,000 to 7,000 characters, including spaces (approximately one to two pages, 12pt. font, single-spaced, standard margins), all text (**no graphs, tables, or charts**). This is the primary source for reviewer scores and ultimate selection by the Technical Program Committee (TPC). It needs to identify the three to four major concepts/ideas you wish to present, along with some practical takeaways for each. Any examples/applications presented must support the theme of the proposal. Relationships between theory and practice should be clearly demonstrated.

At the end of the presentation, what will participants know and/or be able to do? What will participants walk away with? There should be three to five practical takeaways, such as forms, templates, lists, timelines, etc. History tells us that takeaways are one of the greatest benefits participants go home with, so they should be described in your presentation—not handed out during the session.



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**Note:** Proposal must be free of any commercial flavor.

## **Division, Forum, Interest Group**

Is your session being supported by a division, forum, or interest group? If so, you must have this approved by that division/forum/interest group prior to submitting. You will be asked to enter the name of your division/forum/interest group contact in the submission form.

## **Focus Area (changes every year based on conference theme)**

- **Quality 4.0: The Future of Quality Starts Here**
  - Big Data
  - Data Analytics
  - Data Management
  - Cyber Security
  - Artificial Intelligence
  - The Internet of Things
  - The Future of Quality
  
- **Risk and Change**
  - Identifying and assessing risk
  - Managing risk; innovative approaches to mitigate risk
  - Resistance to change; approaches to shorten the change curve to move from resistance to improvement
  - Moving data to action and action to results
  
- **Building and Sustaining a Culture of Quality**
  - Sustaining Results
  - Foundational Quality – the basics needed to build a strong foundation
  - Organizational Process Improvement – knocking down silos
  - The Human Side of Quality
    - Leadership
    - Communication
    - Building Consensus/Getting Buy-in
  
- **Quality Fundamentals in the Digital Age**
  - New Application of Basic Quality Tools
  - Continuous Improvement in the Digital Age
  - Total Quality Management – TQM in the age of disruption; managing rapidly-changing processes
  
- **Master's Series**
  - Current and Future Trends
  - Emerging Practices
  - Advanced Technical/Applied/Statistical Tools



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## **Presentation Level – please choose the most appropriate**

- **Basic:** Provides an introduction to a subject, including practical and “user friendly” definitions of terms. The primary focus is to bring an individual who may not be familiar with the area to a level of knowledge that facilitates further learning.
- **Intermediate:** Assumes some degree of prior knowledge regarding the subject. The intent is to build on an individual’s knowledge of the subject to a point of greater understanding.
- **Advanced:** Provides an in-depth and/or up-to-date treatment of a subject. A strong theoretical background and a working knowledge of a subject are expected of those that attend.

## **Presentation Best Matches this Industry Area:**

- Automotive
- Aviation/Space
- Chemical
- Construction
- Customer Service
- Defense/Military
- Education/Training
- Electronics
- Energy
- Environmental Services
- Financial Services
- Food/Drug/Cosmetic
- Government
- Healthcare
- Hospitality
- Legal Services
- Software
- Textiles
- All Manufacturing
- All Service

## **Presentation Best Matches this Technical Area:**



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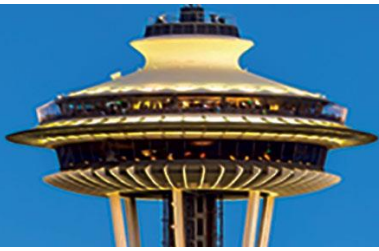


- Customer/Market Focus
- Enterprise Risk Management
- History of Quality
- Human-Social Systems
- Industry Specific Applications
- Infrastructure
- Innovation
- Interpersonal and Social Skills
- Leadership
- Measurement
- Organizational Analysis and Assessment
- Organizational Recognition Awards (Baldrige, Shingo Prize, etc.)
- Process Management and Improvement
- Product or Service Design/Development/Execution
- Professional Development
- Project Management
- Quality Assurance Approaches
- Quality Management Principles
- Quality Management Tools
- Quality Philosophies—Principles and Practices
- Social Responsibility and Sustainability
- Stakeholder Management
- Standards
- Statistical Methods
- Strategic Planning
- Supply Chain Management
- Teams
- Thought Leaders and Transformation

## **Who Should Attend Your Session?**

What is the audience that you want to reach with your presentation? Choose as many sample job titles as applicable:

- Senior/Executive Officer
- Director
- Manager
- Supervisor
- Engineer
- Technician



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- Inspector
- Consultant
- Auditor
- Other

## **References:**

Have you presented before an audience before? Please list the last two events and the year they took place.

## **Presenter Information**

Maximum of two presenters – name, company affiliation, address, phone, email, and ASQ member number.

## **Proposals will be reviewed and selected based on the contents of the Presentation Summary.**

Please align the length of all submissions to these guidelines to ensure that an accurate and complete description of the session can be rendered. Personal information (presenter name(s), company name(s), etc.) **MAY NOT** be included in any part of the presentation summary or session description. All reviews are conducted using a blind review process.

The submission site accepts plain text only and no graphics. Please prepare your information in your favorite word processor and then simply copy and paste it into the submission form.