



# 2023 INNOVATE FOR EXCELLENCE SUMMIT

October 26 and 27, 2023 | Naperville, IL



Chicago Section  
ASQ  
Excellence Through Quality™



Innovation Division  
ASQ  
Excellence Through Quality™



Inspection Division  
ASQ  
Excellence Through Quality™



Northeastern Illinois Section  
ASQ  
Excellence Through Quality™

# Innovate for Excellence Program Guide

## October 26-27, 2023

NIU Naperville Campus  
1120 E. Diehl Road  
Naperville, IL 60563



**Northern Illinois University conference center in Naperville, Illinois**

1120 E Diehl Rd, Naperville, IL 60563, USA

## Sponsors



Statistics Division  
ASQ  
Excellence Through Quality™



East North Central Region  
ASQ  
Excellence Through Quality™



**Abbott**

**Deltek**

**OneUS**

THE PROACTION GROUP



**PolyScience**  
Temperature Control Solutions®



**UCC**  
environmental

**VALGENESIS**



# 2023 INNOVATE FOR EXCELLENCE SUMMIT

October 26 and 27, 2023 | Naperville, IL



Chicago  
Section  
ASQ  
"Excellence Through Quality"



Innovation  
Division  
ASQ  
"Excellence Through Quality"



Inspection  
Division  
ASQ  
"Excellence Through Quality"



Northeastern  
Illinois Section  
ASQ  
"Excellence Through Quality"

Join the ASQ Innovation & Inspection Divisions and ASQ Northeastern Illinois Section & Chicago Sections (Consortium) at the Northern Illinois University conference center in Naperville, Illinois October 26, 8:00 AM - October 27, 5:00 PM CST for two days of thought-provoking conversations, ideas and learnings in innovation, quality, inspection, and risk management. Gain unparalleled access to experts in a wide range of industries, domains and technical communities.

## Keynotes:

- ✓ ASQ's Innovation and Risk Management
- ✓ Achieving Excellence through TRIZ
- ✓ Path to Personal Growth – Quality 4.0
- ✓ Managing Corporate Risk
- ✓ Innovations in Clinical Diagnostics for Greater Access and Affordability
- ✓ Panel – Innovation, Risk Management and Quality Trends

## Registration opens September 1st, 2023

<https://app.memberplanet.com/#/event/asqinnovationdivision/summit2023>

### ***Regular pricing:***

\$300 for both days

*If you can only attend for one day, the cost is \$150 per day.*

### ***Student pricing:***

\$40 in-person, \$10 remote.

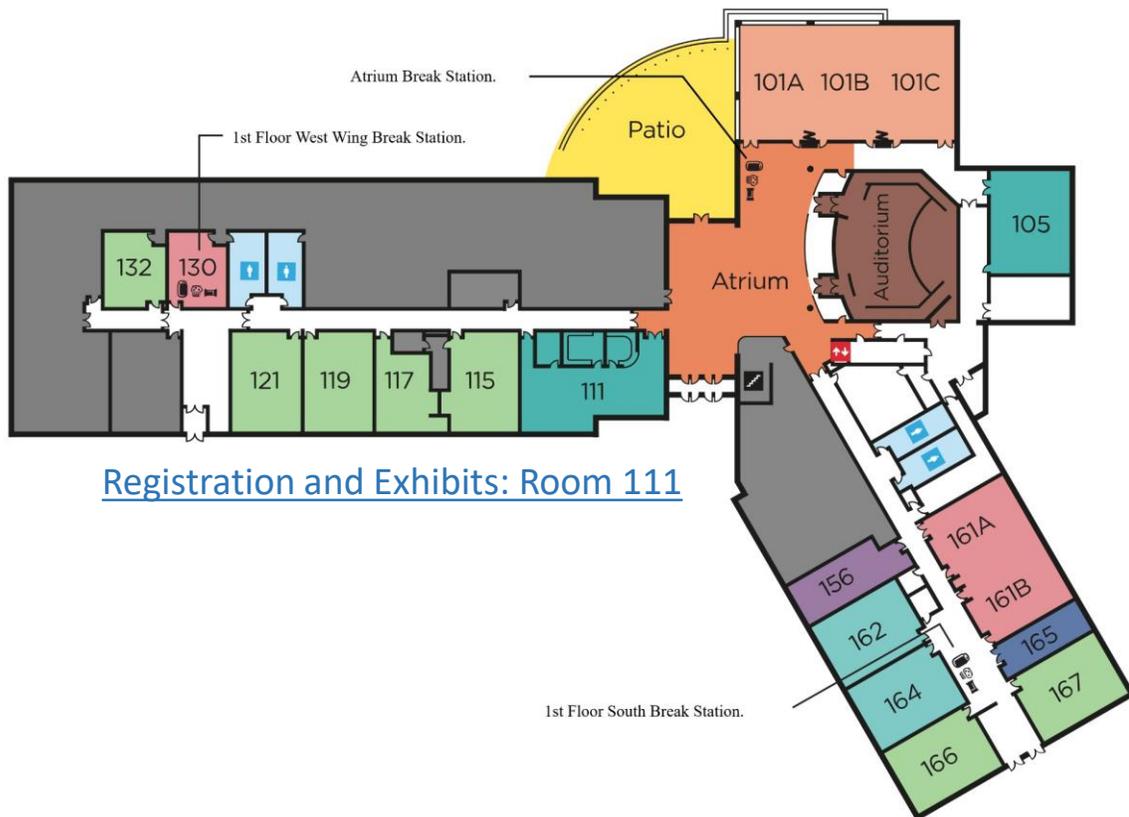
For any questions, please contact Summit Chair, Dan Brown: [dbrown01@memberleader.asq.org](mailto:dbrown01@memberleader.asq.org)

# Conference Location and Maps

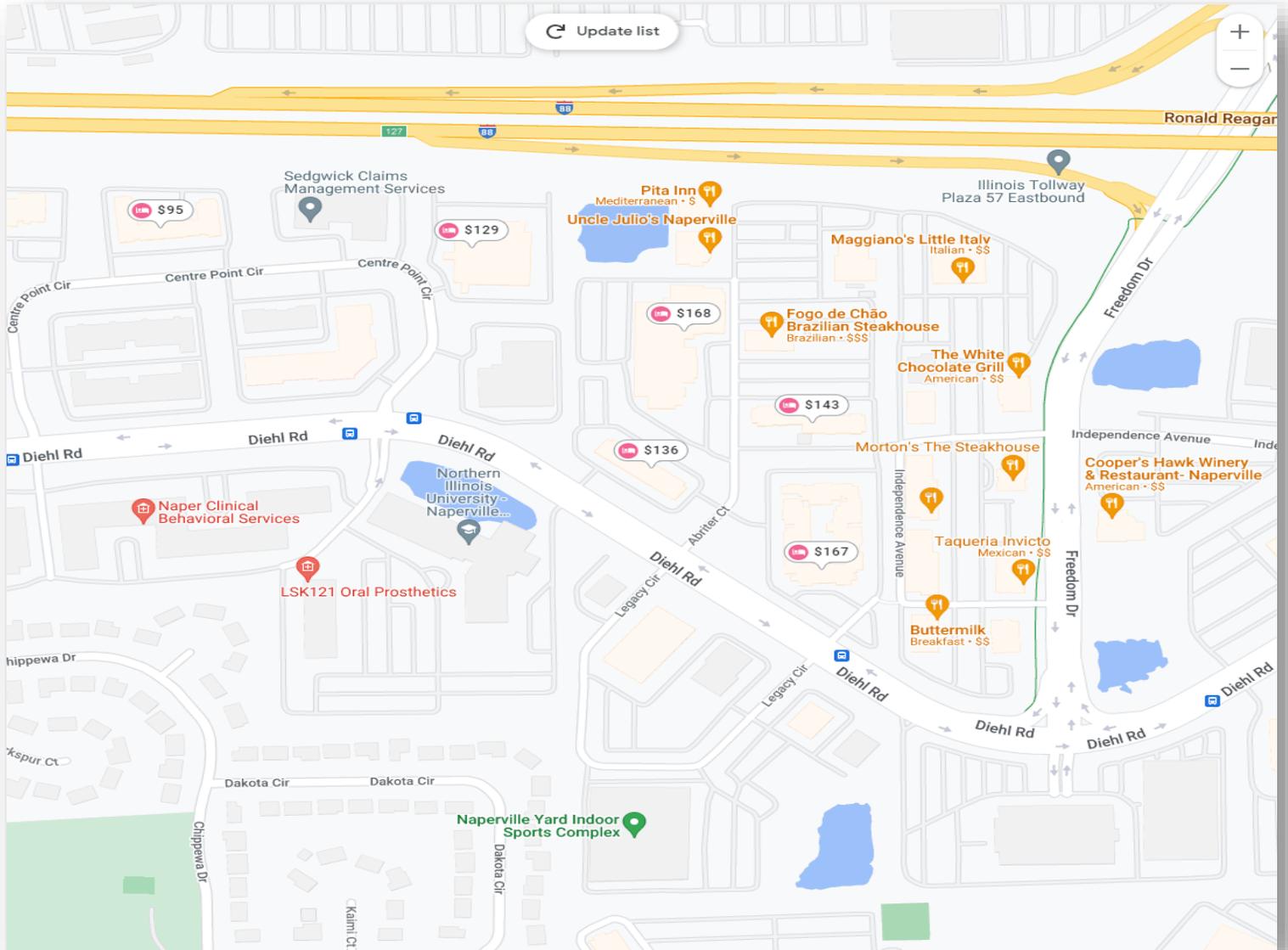


## NIU Naperville Campus

1120 E. Diehl Road, Naperville, IL, 60563



# Hotels and Attractions



Accommodations: [Book Your Group/Corporate Rate | Marriott International](#)

# Program & Registration – Thursday, October 26, 2023

Time	Speaker	Topic	Location
8:00 am	<b>Registration, Networking, Booths, Breakfast</b>		111
9:00 am	Kickoff: Sid Bhatnagar	Conference Kickoff	Auditorium
9:30 am	Keynote 1: Victor Fey	Achieving Excellence: The TRIZ Approach to Quality, Strategy, and Radical Cost Reduction	Auditorium
10:30 am	<b>Break: Networking, Booths, Posters</b>		111
11:00 am	Keynote 2: Dr. Michael Mladjenovic	Path to Personal Growth: Crafting Your Roadmap to Quality 4.0 Transformation	Auditorium
12:00 pm	<b>Lunch, Networking, Booths, Posters</b>		130, 111
1:30 pm	Keynote 3: Timothy Van Mieghem	Executing on Innovation – Awareness, Acceptance and Action	Auditorium
2:30 pm	<b>Break: Networking, Booths, Posters</b>		111
3:00 pm	Keynote 4: John S. Frels, Ph.D.	Innovations in Clinical Diagnostics for Greater Access and Affordability	Auditorium
4:00 pm	Panel & Dan Brown	Quality, Innovation and Risk Trends	Auditorium

# Program & Registration – Friday, October 27, 2023

Time	Event	Location
8:00 am	Registration, Networking, Booths, Breakfast	111
10:00 am	Break: Networking, Booths, Posters	111
12:00 pm	Lunch, Networking, Booths, Posters	130, 111
2:30 pm	Break: Networking, Booths, Posters	111

## Innovation Division – Room 115

Time	Speaker	Topic	Organization
8:30 am	Peter Merrill & Larry Miller	The Innovation Body of Knowledge	ASQ
10:30 am	Milton Krivokuca	Applying Innovation to Transform the QBOK for Industry 4.0	California State University
1:00 pm	Ruth Stanley	Creativity: An essential skill in the pursuit of excellence in Quality	Boann Consulting
3:00 pm	Julie Goswami	Fintech Innovation Journey	Premier International

## Inspection Division - Room 117

Time	Speaker	Topic	Organization
8:30 am	Paul Hylenski	"Unlocking Potential: Changing the World through Human Leadership and Psychological Safety, Embracing Growth Mindset, and Unraveling Human Error."	L3 Business Consulting
10:30 am	Feby Sardja	Optimizing New Product Innovations in Life Sciences	Valgenesis
1:00 pm	Chaitanya (Chai) Arekar	Making most of the quality initiative: Align with strategic priorities	Meta Platforms (Facebook)
3:00 pm	Dr. Frank Hutto	The Power of Paperless Processes: Empowering Highly Regulated Manufacturers	Deltek

# Program & Registration – Friday, October 27, 2023

## Chicago Section – Room 119

Time	Speaker	Topic	Organization
8:30 am	Lisa Dubrock	ISO 27001: How To Reduce Cybersecurity Risk	Radian Compliance
10:30 am	Dr. Nicole Dhanraj	Using an Asset-Based Approach to Change Management	South Texas Associates of Radiology
1:00 pm	Willy Fabritius	ISO/IEC 23053:2022 Framework for Artificial Intelligence - What Your Company Needs To Know	SGS Inc.
3:00 pm	John Cachat	PPAP 4.0 - Innovation is great, after you have the basics	Harrington Group International

## Northeast Illinois Section- Room 121

Time	Speaker	Topic	Organization
8:30 am	Tracy Owens	Success Modes and Effects Analysis: Turn Failure Upside Down	Ohio State University
10:30 am	Dr. Khaudeja Bano	Culture and organizational innovation critical to effective Combination product quality	Amgen, Inc.
1:00 pm	William Deck	Healing Trauma To Create Workplace Success	Mindbusiness LLC
3:00 pm	Utsav Desai	Effective Validation Controls in Life Sciences	GxP Validation Services

Time	Speaker	Topic	Organization
8:00 am	Victor Fey	Workshop on TRIZ Implementation	GEN TRIZ, LLC

# Current Sponsors

## ASQ:

- ✓ Statistics Division
- ✓ GCC – East North Central Region

## Diamond:

- ✓ **Abbott**
- ✓ **OneUS Technologies**
- ✓ **ValGenesis, Inc.**

## Platinum:

- ✓ Deltek, Inc.

## Gold:

- ✓ Proaction
- ✓ UCC Environmental

## Silver:

- ✓ Polyscience

## Bronze:

- ✓ DB Performance Solutions, LLC

# Sponsor Opportunities

## **Diamond Sponsor Exhibitor: \$2,500**

- Speaking opportunity at conference
- Materials in registration packet
- Four conference registrations for the sponsor
- Web page: company logo and link on conference sponsor page
- Advertisement: full-page ad in the conference digital program and proceedings
- Full signage at front of conference

## **Platinum Sponsor Exhibitor: \$2,000**

- Potential speaking opportunity at conference
- Materials in registration packet
- Three conference registrations for the sponsor
- Web page: company logo and link on conference sponsor page and proceedings
- Advertisement: half-page ad in the conference digital program
- Half signage at front of conference

## **Gold Sponsor Exhibitor: \$1500**

- Materials in registration packet
- Two conference registrations for the sponsor
- Web page: company logo and link on conference sponsor page and proceedings
- Advertisement: quarter-page ad in the conference digital program
- Quarter signage at front of conference

## **Silver Sponsor Exhibitor: \$1000**

- Materials in registration packet
- One conference registration for the sponsor
- Web page: company logo and link on conference sponsor page and proceedings
- Advertisement: smaller ad in the conference digital program
- Smaller signage at front of conference

## **Bronze Sponsor: \$500**

- Potential speaking opportunity at conference
- Web page: company logo and link on conference sponsor page and proceedings
- Advertisement: name in the conference digital program
- Name at front of conference