

29th ASQ Audit Division Conference Business Sponsor Opportunities



Being held this year at the
**PEPPERMILL RESORT SPA
CASINO**
NOVEMBER 2-3, 2023

29th Annual ASQ Audit Conference

November 2-3, 2023



The Future of Auditing

Reno Peppermill Resort ♦ Spa ♦ Casino

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Introduction

The ASQ was founded in 1946 and has provided members and their organizations with the resources to achieve performance excellence. Its members have initiated most of the quality methods used throughout the world. The mission of ASQ is to facilitate continuous improvement and increased customer satisfaction by identifying, communicating, and promoting the use of quality principles, concepts, and technologies, and thereby being recognized as a worldwide authority on quality. The ASQ Audit Division is an extension of this quest to be the premier resource for quality.

The ASQ Audit Division is host to a team of professionals interested in learning more about and advancing auditing as a profession, with a peer network of more than 13,000 individuals from around the world. The ASQ Audit Division provides a venue where all can network with people who do similar work and have a common interest in performance excellence. The primary objective of the ASQ Audit Division is to promote broader application and use of quality auditing principles for effective business management purposes.

Each year we work to improve and provide the best conference available. We look for innovative ways to provide as much information and networking opportunities as we can in a 2-day conference.

This year's conference is being held at the *Peppermill Resort Spa Casino in Reno, NV*. This hotel features numerous first-class amenities, free services, and an unrivalled location for an unforgettable stay. Providing the best hotel service and amenities is an art that Peppermill Reno's hotel has perfected over 50 years. Peppermill's hotel holds the AAA Four Diamond rating for hospitality industry excellence, and is voted one of Reno's best resort hotels year after year by leading hospitality and gaming publications.

Peppermill Reno Hotel Casino presents a fusion of old-world hotel style, service, and aesthetics with contemporary luxury hotel amenities. Each of their hotel rooms and suites feature comfortable accommodations and luxurious bedding with custom-made plush double-pillow-top mattresses and 42" wall-mounted LCD high-def televisions.

Conference Overview

To achieve effective results, auditors are expected to influence managerial decision making with their audit findings. This conference focuses on the auditor's role in identifying quality system issues to improve performance & processes, revenue, and customer satisfaction, including management planning and the decision-making process. It is also the objective of this conference to keep auditors exposed to realizing and managing risk specific to quality, changes to standards, innovations in communications, and ever-changing material, approaches and techniques, in the auditing discipline.

Key to Our Success

Each year, one of the keys to our success is the invaluable contributions of our sponsors. For those of you who have supported the Division and the Conference in the past, we thank you for your continued support. For those of you who will be taking advantage of this excellent opportunity for the first time, welcome!



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Statistics

Who is your target audience?

Our Attendees Want to Purchase Products and Services for:

Manufacturing, Software, Business Services, Consulting, Education, Training, Engineering Services, Design and Construction, Health Care, and others.

The benefit to you and your company is the opportunity to have a dynamic and growing group of quality professionals assist in promoting your products. The conference draws attendees from all over the world. We are one of the most active divisions in the society, and our outreach is worldwide. This provides you with the opportunity to network and socialize to a motivated, worldwide, captive audience of approximately 100-200 attendees, for 2 days.

Please carefully consider the sponsorship opportunities listed on the sponsor matrix. Each level offers exposure and face-to-face contact with hundreds of quality professionals, and the opportunity to meet the decision makers ready to implement and enhance their quality programs with your products and services.

Special Offer

We have a special “**non-monetary participation**” offering. For absolutely no fee you may provide a useful, professional item to be placed in our conference bags. Examples may include software, office accessories, books, notebooks, etc. However, brochures or paper inserts will not be accepted

To take advantage of this offer please notify the Sponsor Chair of your intention to provide an item for the conference bag, along with a description of the item by August 31st, 2023.

The Audit Division reserves the right to decline the item offered if deemed inappropriate for our conference audience.

Don't Delay!

These sponsorship opportunities offer you complete marketing exposure, face-to-face contact with hundreds of service sector professionals, and the opportunity to meet the decision makers ready to implement and enhance their quality programs.

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Sponsorship Opportunities

The ASQ Audit Division offers high impact sponsorships that enable companies like yours to contribute to the success of the division and the conference while gaining priceless exposure for your products and services. While reaching your target audience, your company will gain lasting recognition. Your affiliation with the Audit Division Conference will serve as a constant reminder of your commitment to quality.

Our complete sponsorship program offers opportunities for extensive marketing and exposure including:

- Recognition in the Conference Brochure.
- Recognition via the Audit Division Website including company logo and link to company information
- Advertising in the Audit Division Newsletter made available to 13,000+ Audit division members
- Verbal and signage recognition throughout the conference including handouts, and recognition during lunch and receptions
- Exposure in the conference display hall and on Conference bag (depending on sponsor level)
- Numerous networking opportunities during conference hours and after hours



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**2023 ASQ Audit Division Conference Sponsor Levels and ASQ Divisions
Benefit**

Benefit	\$5000 (Minimum) Diamond Sponsor	\$4000 (Minimum) Platinum Sponsor	\$3000 (Minimum) Gold Sponsor	\$1000 (Minimum) Silver Sponsor
Acknowledgement as a Conference Sponsor at general events associated with the conference will include level of sponsorship i.e., “Diamond” “Platinum”, “Gold”, “Silver” sponsor	x	x	x	x
Branding space on the ASQ Audit Division Conference website	x	x	x	x
Marketing and Promotional inserts in conference attendee bag	x	x	x	x
Complimentary conference registrations (a \$1200 / each value including meals)	4	3	2	1
All Meals/breaks and Gala	4	3	2	1
Display space in the sponsor gallery which include a table, 2 chairs & electricity	Premium Location	Primary Location	Secondary Location	General Location
One article (1000 words) and advertisement in the ASQ Audit Division Quarterly newsletter “The Audit Report” at no charge	2 pages	1 page	½ page	
Sponsor option to personally award door prize on stage (allowing a few minutes (< 5 minutes) to promote their company)	x	x	x	
Company logo prominently display on the conference signage	x	x		
Sponsor lunch or break and have your name and logo on signage displayed at the entrance to the event as a sponsor of the event.	x	x		
Product Demonstration Opportunity – space for you to demonstrate your product maximum of 1 hour on Wednesday afternoon when registration opens	x	x		

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EARLY BIRD SPONSOR OPPORTUNITY

Sponsor recognition in the conference marketing materials

The earlier you make your commitment to be a sponsor, the more exposure your organization will receive. Pre-conference marketing includes top sponsors on all pre-conference mailings, division newsletter and conference website.

For Complete Information About Sponsorship Opportunities Please Contact:

**Conference Sponsor Chair *Andrew Davison* at:
andrew_davison@att.net**

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Company Name _____

Please print (as it will appear in printed advertisements)

Contact Name: _____ Title: _____

Address: _____ Department: _____

City _____ State/Province: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____ Cell: _____

E-mail Address: _____ Website: _____

Signature: _____

(By signing this contract, the Sponsor agrees to the rules and regulations set forth by the ASQ Audit Division)

Please Reserve the following sponsorship package:

- ☐ **Platinum \$4,000**
- ☐ **Gold \$3,000**
- ☐ **Silver \$2,000**
- ☐ **Bag item only (Provide item description or photo of item)**

25-word company description of product or services for onsite program:

Please send a copy of this completed form to the Conference Sponsor Chair:

Andrew Davison at andrew_davison@att.net

For payment methods please contact Andrew Davison.

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Important Dates and Reminders

- To qualify for **“pre-conference”** publicity, submit your contract as soon as possible and must be received no later than **August 31, 2023**
- **“Platinum Sponsors”**: For your logo to appear on marketing items the ASQ Audit Division logo must be received logo by **August 31, 2023**
- All Conference Bag Inserts shall arrive no later than **October 30, 2023**. You will receive packaging and mailing instructions prior to this date.
- **Please ensure all Sponsor payments have been made by August 30, 2023**

Important Note:

Please submit **two** (2) company logos with your contract:

- One high-resolution **“eps”** format (**300+dpi**)
- One low-resolution **“jpeg”** format for Web site