

28th ASQ Audit Conference Business Sponsor Opportunities

Auditing in the Digital Age *Presented by ASQ's Audit Division*



Being held this year at the
Doubletree by Hilton
At the Entrance to Universal Orlando
Orlando, Florida
OCTOBER 6-7,2022



Introduction

The ASQ was founded in 1946 and has provided members and their organizations with the resources to achieve performance excellence. Its members have initiated most of the quality methods used throughout the world. The mission of ASQ is to facilitate continuous improvement and increased customer satisfaction by identifying, communicating, and promoting the use of quality principles, concepts, and technologies, and thereby being recognized as a worldwide authority on quality. The ASQ Audit Division is an extension of this quest to be the premier resource for quality.

The Audit Division is host to a team of professionals interested in learning more about and advancing auditing as a profession, with a peer network of more than 13,000 individuals from around the world. The Audit Division provides a venue where all can network with people who do similar work and have a common interest in performance excellence. The primary objective of the Audit Division is to promote broader application and use of quality auditing principles for effective business management purposes.

Each year we work to improve and provide the best conference available. We look for innovative ways to provide as much information and networking opportunities as we can in a 2-day conference. This year the Audit Division is pleased to partner with other divisions in order to provide attendees with a variety of perspectives across multiple functional areas. This increases your reach into the markets serviced by **multiple divisions!**

This year's conference is being held at the *Doubletree by Hilton at the Entrance to Universal Orlando in Orlando, Florida*. This hotel features numerous first-class amenities, free services, and an unrivalled location for an unforgettable stay. The hotel property is surrounded by Orlando's main sites, including SeaWorld, Walt Disney World and Discovery Cove. Guests at the hotel can enjoy the hotel's free shuttle service to many of these locations. There also is a car rental desk in the hotel's lobby. Upon arrival, you will be greeted with a warm, World Famous Cookie! Step into your spacious guest room, relax in the signature "Sweet Dreams" bedding package, take in a movie on the 32" Flat Screen TV, order room service, venture out to the junior Olympic-size heated pool and Jacuzzi, or even plan the day's adventures with help from the hotel's activity desk! Easy access to the Orlando International Airport.



Statistics

Who is your target audience?

Our Attendees Want to Purchase Products and Services for:

Manufacturing, Software, Business Services, Consulting, Education, Training, Engineering Services, Design and Construction, Health Care, and others.

The benefit to you and your company is the opportunity to have a dynamic and growing group of quality professionals assist in promoting your products. The conference draws attendees from all over the world. We are one of the most active divisions in the society, and our outreach is worldwide. This provides you with the opportunity to network and socialize to a motivated, worldwide, captive audience of approximately 100-200 attendees, for 2 days.

Please carefully consider the sponsorship opportunities listed on the sponsor matrix. Each level offers exposure and face-to-face contact with hundreds of quality professionals, and the opportunity to meet the decision makers ready to implement and enhance their quality programs with your products and services.

Special Offer

We have a special "**non-monetary participation**" offering. For absolutely no fee you may provide a useful, professional item to be placed in our conference bags. Examples may include software, office accessories, books, notebooks, etc. However, brochures or paper inserts will not be accepted

To take advantage of this offer please notify the Sponsor Chair of your intention to provide an item for the conference bag, along with a description of the item by July 1st, 2022.

The Audit Division reserves the right to decline the item offered if deemed inappropriate for our conference audience.

Don't Delay!

These sponsorship opportunities offer you complete marketing exposure, face-to-face contact with hundreds of service sector professionals, and the opportunity to meet the decision makers ready to implement and enhance their quality programs

Sponsorship Opportunities

The ASQ Audit Division offers high impact sponsorships that enable companies like yours to contribute to the success of the division and the conference while gaining priceless exposure for your products and services. While reaching your target audience, your company will gain lasting recognition. Your affiliation with the Audit Division Conference will serve as a constant reminder of your commitment to quality.

Our complete sponsorship program offers opportunities for extensive marketing and exposure including:

- Recognition in the Conference Brochure. This year we are excited to promote an online brochure that will be available to 65,000+ ASQ members.
- Recognition via the Audit Division Website including company logo and link to company information
- Advertising in the Audit Division Newsletter made available to 13,000+ Audit division members
- Verbal and signage recognition throughout the conference including handouts, and recognition during lunch and receptions
- Post-conference attendee list that includes conference attendees and associated organizations and disciplines. Due to ASQ policy, attendees have the option to provide contact information. However, each sponsor can solicit attendees and secure attendee contact information during the conference
- Exposure in the conference display hall and on Conference bag (depending on sponsor level)
- Numerous networking opportunities during conference hours and after hours
- Brand awareness/ advertising
- Opportunities to demonstrate your product



28th Annual ASQ Audit Conference Business Sponsor Opportunities

2022 ASQ Audit Conference Sponsor Levels and ASQ Divisions Benefit			
Benefit	\$4000 Platinum Sponsor	\$3000 Gold Sponsor	\$2000 Silver Sponsor
Acknowledgement as a Conference Sponsor at general events associated with the conference will include level of sponsorship i.e., “Platinum”, “Gold”, “Silver” sponsor	x	x	x
Branding space on the Audit Division Conference website	x	x	x
Marketing and Promotional inserts in conference attendee bag	x	x	x
Logo recognition on all pre-conference marketing materials	x	x	x
Complimentary conference registrations (a \$1200 / each value including meals)	3	2	1
All Meals/breaks and Gala for 2 people	x	x	x
Display space in the sponsor gallery which include a table, 2 chairs & electricity	Primary Location	Secondary Location	General Location
One article (1000 words) and advertisement in the Audit Division Quarterly newsletter “The Audit Report” at no charge	1 page	½ page	
Post conference USPS mailing list (Note email addresses not provide per ASQ Policy)	x	x	
Sponsor option to personally award door prize on stage (allowing a few minutes (< 5 minutes) to promote their company)	x	x	
Company logo prominently display on the conference signage	x		
Sponsor breakfast, lunch, or break and have your name and logo on signage displayed at the entrance to the event as a sponsor of the event.	x		
Product Demonstration Opportunity – space for you to demonstrate your product maximum of 1 hour on Wednesday afternoon when registration opens	x		

EARLY BIRD SPONSOR OPPORTUNITY

Sponsor recognition in the conference marketing materials

The earlier you make your commitment to be a sponsor, the more exposure your organization will receive. Pre-conference marketing includes top sponsors on all pre-conference mailings, division newsletter and conference website. Our E-marketing efforts have the potential to be viewed by 70,000+ quality professionals.

For Complete Information About Sponsorship Opportunities Please Contact:

**Conference Sponsor Chair *Andrew Davison* at:
andrew_davison@att.net**

28th Annual ASQ Audit Conference Business Sponsor Opportunities

Company Name _____
Please print (as it will appear in printed advertisements)

Contact Name: _____ Title: _____

Address: _____ Department: _____

City _____ State/Province: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____ Cell: _____

E-mail Address: _____ Website: _____

Signature: _____

(By signing this contract, the Sponsor agrees to the rules and regulations set forth by the ASQ Audit Division)

Please Reserve the following sponsorship package:

- Platinum \$4,000**
- Gold \$3,000**
- Silver \$2,000**
- Bag item only (Provide item description or photo of item)**

25-word company description of product or services for onsite program:

Please send a copy of this completed form to the Conference Sponsor Chair:

Andrew Davison at andrew_davison@att.net

For payment methods please contact Andrew Davison.

28th Annual ASQ Audit Conference Business Sponsor Opportunities

Important Dates and Reminders

- To qualify for **“pre-conference”** publicity, submit your contract as soon as possible and must be received no later than **June 30, 2022**
- **“Platinum” and “Gold Sponsors”**: For your advertisement to appear in the September issue of the Audit Division newsletter, “The Audit Report” your contract must be received by **June 27, 2022**
- **“Platinum Sponsors”**: For your logo to appear on marketing items the Audit Division must receive your logo by **July 31, 2022**
- All Conference Bag Inserts shall arrive no later than **October 1, 2022**. You will receive packaging and mailing instructions prior to this date.
- **Please ensure all Sponsor payments have been made by August 1, 2022.**

Important Note:

Please submit **two** (2) company logos with your contract:

- One high-resolution **“eps”** format (**300+dpi**)
- One low-resolution **“jpeg”** format for Web site