



THE QUALITY MOSAIC: BUILDING A STRONGER FUTURE TOGETHER

Get ready to unite talent, motivate yourself and your peers, and shape the future at [ASQ's Women in Quality Symposium \(WiQS\)](#)! The Women in Quality Symposium serves as a driving force for fostering connections, honing soft skills, and promoting empowerment.

Join women and leaders at every stage of their quality career in exploring this year's theme, the Quality Mosaic: Building a Stronger Future Together. Connect, collaborate, and cultivate success with women leaders and allies focused on quality and operational excellence to build a stronger future together.

Schedule-at-a-Glance

Thursday, December 5, 2024

8:30 – 9:00 am	Optional: Explore the Platform & Instant Networking
9:00 – 10:20 am	Welcome & Opening Sessions Host Spark Session: Bringing Out the Best in You (10 minutes) Opening Session: Elevation Empathy (50 min for session & 10 Q&A)
10:20 – 10:25 am	Transition
10:25 – 11:00 am	Networking Salons
11:00 – 11:55 am	Cultivating Curiosity: Paving the Way for Success (45 min for session & 10 Q&A)
11:55 – 12:25 pm	Lunch Break & Optional Instant Networking (30 minutes)
12:25 – 1:20 pm	Panel Session: Navigating the Winding Road to Quality (45 min for session & 10 Q&A)
1:20 – 1:25 pm	Transition
1:25 – 2:00 pm	Panel Breakout Sessions
2:00 – 2:05 pm	Transition
2:05 – 3:10 pm	Closing Session (45 min for session, 10 Q&A, & 10 minutes Closing Comments)
3:10 – 3:30 pm	Optional: Instant Networking

Program Guide

Networking

Explore the Platform & Instant Networking

8:30am-9:00am

Login and explore the event platform. Access content and engage in one-on-one instant networking with peers.

Welcome & Opening Sessions (20 min)

Welcome Remarks

9:00 – 10:20 am

Spark Session: Bringing Out the Best in You (10min)

Presented by: [RANDI BRAUN](#), Wall Street Journal Best-Selling Author of "Something Major: The New Playbook for Women at Work" & Executive Coach

Leave the session feeling energized and inspired to bring out the best of you to work...and the best of you to an impactful day of learning and networking!

Elevation Empathy (60 min)

10am-10:45am

Presented by: SHOLA KAYE, author and global keynote speaker, working at the intersections of communication, inclusive leadership and empathy



Creating a workplace where everyone feels that they belong is more important than ever before, but how can you build supportive, cohesive environments within your organization? Join us for a high-impact, inspiring keynote that equips you with the tools and motivation to become a more compassionate and effective leader, manager, or individual contributor. This session delves into the critical themes of curiosity, courage, and being a catalyst for positive change.

You'll discover how to lead with empathy, practice compassion without compromising your well-being, and harness emotional intelligence—skills that are increasingly in demand. Whether you're striving to become a more effective leader or a more engaged individual contributor, this keynote will inspire you to take meaningful action in creating a workplace where everyone truly belongs.

Learning Objectives:

- Explore the value of active listening and reasons why we may be reluctant to practice curiosity and courage
- Understand the different types of empathy
- Find out what impact empathy and listening have on diversity, inclusion, engagement, retention, innovation, and happiness at work
- Discuss how we might practice empathy in the virtual workplace
- Spend time reflecting on our own levels of empathy and potential areas for self-improvement
- Walk away with a simple three-step framework for being empathetic in nearly every situation

Transition

10:20 – 10:25 am

Networking

Networking Salons

10:25 – 11:00 am

Connect with peers and forward-thinking leaders eager to empower you to achieve excellence through quality. In this interactive breakout session, engage in dynamic & collaborative discussions that will help you exchange ideas, share personal experiences, and gain valuable insights. Learn practical strategies to overcome challenges, drive success, and shape the future of quality, all while building a strong, quality-focused network.

Facilitators:

[Bayan Alhawsah](#)
[Katie Benyo](#)
[Beth Cudney](#)

[Lisa El-Shall](#)
[Sandy Furterer](#)
[Stephanie Gaulding](#)

[Natasha Harding-Overton](#)
[Polly Lebaron](#)
[Nancy Nouaimeh](#)

[Becky Razenbach](#)
[Aimee Siegler](#)
[Therese Steiner](#)

Session (45 min, 10 min Q&A)

Cultivating Curiosity: Paving The Way For Success

11:00 – 11:55 am

Presented by: Daniella Picciotti, Chair Elect, ASQ Board of Directors
[Luciana \(Lucy\) Paulise, MBA, PCC, CQE](#), Career Coach & We Culture Author

Join this dynamic session that sparks curiosity and fuels your drive for professional growth and leadership succession. Embark on a journey of discovery as inspiring quality leaders share actionable strategies for building key relationships, developing leadership skills, and preparing for the next steps in your career. By embracing a curiosity-driven leadership approach—asking thoughtful questions, engaging in active listening, and promoting assertiveness—leaders can unlock untapped potential, drive higher levels of engagement, and reduce the pressure to perform perfectly. This approach is particularly important in hybrid work environments, where remote employees may feel disconnected or hesitant to speak up. Delve into how leading with curiosity can help you uncover hidden opportunities, challenge conventional thinking, and navigate uncharted paths in your leadership journey. Start shaping your future today by embracing curiosity and unlocking the potential to lead and inspire tomorrow for a lasting legacy.



Lunch Break (30 min)

Lunch Break & Optional Instant Networking

11:55 – 12:25 pm

Grab lunch and explore the event platform. Access content and engage in one-on-one instant networking with peers.

Panel Session (45 min, 10 min Q&A)

Navigating The Winding Road to Quality

11 am-11:45am

Presented by: [Susan Gorveatte](#), President

[Amanda Neuman](#), Quality Assurance Manager

[India Smalls](#), Principal Consultant

[Wanda Sturm](#), Chair, ASQ Board of Directors

Embark on a transformative journey with our esteemed panel of quality professionals as they share their winding career paths to success in this engaging discussion. Discover the power of resilience, adaptability, and self-discovery in this captivating exploration of the diverse roads that lead to quality. Prepare to be inspired and empowered as we celebrate the triumphs of women in quality.

Transition

1:20 - 1:25 pm

Panel Breakout Sessions

1:25 – 2:00 pm

Following the panel, this breakout session will feature discussion groups of the panelists, allowing you to engage directly with these phenomenal women and tap into their wealth of knowledge. You will have the opportunity to participate in smaller group discussions and gain further insights from like-minded professionals. By sharing their insights, they will provide actionable steps to build a stronger future together.

Transition

2:00 – 2:05 pm

Closing Session (45 min, 10 min Q&A, 10min Closing Comments)

Quality You – Leading from the Inside Out

2:05 – 3:10 pm

Presented by: [ERIN URBAN](#), Certified Neuro-Leadership Coach

Do you want success in your Quality profession, to lead better Quality teams, and to embed a Quality mindset in your company culture? You will be thrilled to learn that you have all the answers you need - inside of you already. In a world obsessed with doing more, faster, and better - for less: the struggle to have a Quality Mindset is real. Quality demands that one slow down to speed up. Instead of doing more, do LESS. Instead of cutting corners in programs and on yourself, discover the power of a Quality YOU.

Join Erin Urban, a Lean Six Sigma Black Belt and Certified Neuro-Leadership Coach in a lively and engaging presentation that helps you connect to your core and bring Quality ... inside, FIRST. Let's face it, my friends - we tend to live too much for others. The reality is; your life and career are a reflection of YOU. The big question is: how can you have a Quality YOU? Expect a real-world conversation and take away actions to apply right away. Coach Erin shares neuroscience-based insights that put the keys to a Quality YOU in your hands!



Learning Objectives:

- Discuss some of the biggest roadblocks professional women face.
- Reveal the 'why' behind much of the struggles we see in our Quality programs.
- Discover the REAL starting point of a Quality Mindset and how it can shift everything.
- Learn how to shift out of Struggle Gear and into Success Mode by doing LESS.
- Takeaway key, easy-to-apply, tools and methods to make a real shift and live a Quality YOU.

Networking

Optional Instant Networking

3:10 – 3:30 pm

End the live program by creating lasting connections. Engage in one-on-one instant networking with peer to be stronger together.