

## **Spencer Hutchens, Jr. Medal Nomination Form**

### **Purpose**

This medal recognizes the achievements of an individual who demonstrates outstanding leadership as an individual, business leader, and cause advocate for social responsibility, primarily focusing on the marketplace, environment, workplace and community. The medal seeks to showcase how the individual's impactful results have led to societal change.

### **Context to Quality and ASQ**

As organizational leaders increasingly turn their attention to the pursuits of being socially responsible they will want concepts, tools, and techniques to help turn their intentions and objectives into reality. Quality Management and the tools of improvement are ideally suited to support the changes, measures, improvements, and gains leaders seek.

While quality management approaches will support any change and improvement effort and ASQ will support anyone seeking help, ASQ has particular expertise in Governance, Consumer Issues, and the Environment. In these areas ASQ will provide leadership. In the other realms of Social Responsibility – Human Rights, Fair Operating Practices, Labor Practices and Community Involvement and Development ASQ will look to learn and partner with organizations whose specialty make them better suited to provide leadership.

Every outcome of quality serves socially responsible pursuits, whether reducing waste in all its forms, assuring quality and safety in consumer products and services, or advocating for consumer interests – quality serves social interests. Quality produces at the least total cost to society.

### **Spencer Hutchens, Jr.**

Spence Hutchens, Jr. is a person who's personal and business life reflects and demonstrates the desired attributes in the definition and model of social responsibility contained in the draft international standard for Social Responsibility and therefore should be the namesake of this social responsibility award. Mr. Hutchens business and personal life have exemplified social responsibility. Mr. Hutchens has served as a corporate ethics officer for a global business. He is a retired public servant having served in the Second World War and long after through defense contracting. Mr. Hutchens has practiced social responsibility through his lifelong commitment to volunteerism having served at the President and Chair of the American Society for Quality and the International Academy for Quality. He helped found the Young Golfers of American. And Mr. Hutchens has established an endowment to support the higher education of others. Much more could be said of Mr. Hutchens life and his contributions to social responsibility. The citations above are simply examples of a lifetime of service, concern for high ethical conduct, and contributions that strengthened the community. Mr. Hutchens is considered a statesman, diplomat, and gentleman. He has wrought peace of conflict and understanding across ages, genders, and cultures.

## **Working Definition of Social Responsibility**

Experts from more than 50 countries are developing a draft international standard (ISO 26000) to help organizations understand and address a wide range of social responsibility issues. ASQ is coordinating the U.S. involvement in this sweeping effort, serving as the U.S. Technical Advisory Group secretariat for the standard, projected to be published in July 2010.

ASQ believes that being “socially responsible” means that individuals must behave ethically and with sensitivity toward social, cultural, economic and environmental issues. Striving for social responsibility helps individuals have a positive impact on development, business and society with a positive contribution to bottom-line results.

The following *working definition* of Social Responsibility comes directly from the *ISO 26000 draft 4.2*.

The responsibility of an individual for the impacts of his/her decisions and activities on society and the environment, through transparent and ethical behavior that:

- Contributes to sustainable development, health and welfare of society;
- Takes into account the expectations of stakeholders;
- Is in compliance with applicable law and consistent with international norms of behavior; and
- Is integrated throughout the organization and practices in its relationships.

## **Medal**

The Medal will be presented to no more than one individual annually at the ASQ World Conference, following the same approval practices as other ASQ Medals – candidates would be reviewed and recommended by a Spencer Hutchens Medal Committee and advanced to the Awards Board for approval. The ASQ Board of Directors will be notified of the Awards Board decisions. The medal certificate will feature ASQ’s corporate seal, while the medal will include a likeness of Spencer Hutchens on the front surrounded by American Society for Quality and the name of the Medal. Below Mr. Hutchens’ likeness will be a brief statement describing Mr. Hutchens. The reverse graphic and verbiage will be selected Spencer Hutchens in collaboration with the ASQ Awards Board. The deadline for all ASQ Medal nominations is October 1.

## **Eligibility**

The medal is an open nomination process that is available for anyone to apply. Recipients will receive the medal once in his or her lifetime. And up to one medal will be presented annually

## **Medal Criteria**

- Candidates nominated will be an individual, leader, or cause advocate for social responsibility (political and religious causes are not eligible).
- Demonstrates leadership and commitment to sustainable practices and change.
- Demonstrates the impact of contributions on society in the marketplace, environment, workplace or community (see ISO 26000 model on the next page).
- Describe the application of quality management practices and principles.
- Provide documented, quantitative evidence and examples on how the contributions have affected society.



## Other factors

- Integrated, collaborative efforts between multiple resource areas
- People affected by the change
- Educational value
- Sustainability and endurance
- Innovation and creativity
- Cost effectiveness

## Guidelines for Candidates:

The Medal will be awarded to an individual who demonstrates the traits of Social Responsibility leadership as an Individual, Business Leader, or Cause Advocate along with a demonstrated commitment to the improvement of the workplace, marketplace, environment, and community.

## Please Note:

- **Nominees do not need to be an ASQ Member.**
- **Nominees can receive the Hutchens Medal only one time in his or her lifetime.**

# **Spencer Hutchens, Jr. Medal Nomination Form**

This nomination must be received by **October 1**

Please send completed nomination to:

ASQ  
Rtqi tco 'Ur gekerkiv  
600 N. Plankinton  
Milwaukee, WI 53201  
[cy.ctf.u@asq.org](mailto:cy.ctf.u@asq.org)

1. Name of the person being nominated:

*Tell us how you wish your name to appear on your award and in any mention of your election. Please note: For consistency, ASQ does not use a prefix such as Dr. or any degrees or certifications such as Ph.D or CQE, etc.*

2. To the best of your ability, provide a **phonetic spelling** of their name. This will assist us in announcing you at the ASQ World Conference.
3. *Please provide us with the Company Name, City and State you want used in your press release.*  
*Eg. ASQ, Milwaukee, WI*

Address:

City, State/Province, Postal Code

Country

Phone:

E-mail address:

4. Information for contacting nominator:

Nominator:

Address:

City, State/Province, Postal Code

Country

Phone:

E-mail address:

5. **Propose a Citation (no more than 50 words) that describes the individual's contributions to Social Responsibility:**

**6. Write a brief description on the nominee's traits as an Individual, Business Leader or Cause Advocate for social responsibility:**

**7. Describe the individual's approach (planning, design of processes, and selection of measures) to any or all of the four areas of social responsibility as defined in ISO 26000 model:**

**8. Describe how the individual deployed social responsibility activities:**

**9. Describe the results achieved, the method for measuring the results, as well as one or more contacts with whom the committee can discuss the documented results:**

**10. Attach a recent Resume or Curriculum Vitae (CV).**

**11. Attach letters of support.**

Please send completed nomination to:

ASQ  
Rtqi tco 'Ur gekrkv  
600 N. Plankinton  
Milwaukee, WI 53201  
[cy.ctf.u@asq.org](mailto:cy.ctf.u@asq.org)