



# Freund-Marquardt Medal Nomination Form

## Guidelines for Nominations

### Part 1 The Nominee

1. The Freund-Marquardt Medal is presented to nominees who, like Richard Freund and Donald Marquardt, have applied quality management principles to the development, implementation, and literature of all types of management system standards (e.g. Quality, Environment, Occupational Safety and Health, etc.), their supporting technical standards such as those produced by ISO TC 69 on Statistical Methods, major Quality, Environment, and/or Performance Excellence Awards such as the Malcolm Baldrige National Quality and the EFQM Excellence Award Criteria .
2. The nominee need not be a member of the American Society for Quality. Obviously, it is preferable that the nominee be a member of ASQ or another standards producing organization. It is most important that the nominee have the qualifications required.
3. The nominee must be living at the time of the nomination and be nominated by individuals, divisions, or technical committees that have obtained and completed the requisite nomination form from the American Society for Quality (ASQ) headquarters.
4. Individuals who have been recognized by existing ASQ awards, and who have since made additional meritorious contributions to the development, implementation, and literature of management system standards, their supporting technical standards, and major quality, environment, and/or performance excellence award criteria are eligible for the Freund-Marquardt Medal.
5. Nominees who excel in standards **development**:
  - contributions to the development, implementation, and literature of management system standards, both domestically and internationally balance the interests of all stakeholders affected by the standard;
  - write insightful comments on draft standards;
  - make and explain appropriate revisions;
  - ensure open and public voting; and
  - monitor the use of published standards for possible improvements, reaffirmation, or withdrawal.

6. Nominees eminent in working within a group to **implement** standards:
  - establish a creative cooperative culture to develop and promote standards that are valuable to society;
  - provide personal leadership, coaching, and counseling to less experienced users;
  - maintain within the group a conservative focus on critical issues;
  - give personal attention to significant detail;
  - provide practical solutions to complex standards issues.
  
7. Nominees distinguished in their contributions to standards **literature** are:
  - scholars recognized by their peers;
  - experts recognized as the voice that matters on issues relating to management system standards;
  - editors in professional societies;
  - authors of articles on management system standards;
  - authors of white papers that established management system standards policy; and
  - authors of clear and concise positions on management system standards practice.
  
8. Nominees have shown their outstanding leadership in such positions as:
  - head of a national delegation to an international technical committee;
  - convener or lead expert of a working group; or
  - member of a sector-specific standards working group apart from ASQ.
  
9. A nominee's application of quality management principles to management system standards can be supported by such documentation as:
  - a chronology of standards development activity;
  - letters from colleagues;
  - testimonials of outstanding service;
  - examples of insightful, substantive, and technical comments;
  - publications in books or journals.
  - successful standards
  - software, videotapes, white papers, or other communication media products and services.
  - promotional activities of sufficient merit to be considered as objective evidence.

## **Part 2 The Nominator**

1. While self-nomination is not prohibited, the Freund-Marquardt Medal Committee prefers that the nominee's work has been so noticeably beneficial that others will welcome the opportunity to do the nominating.

2. Nominators can be individuals, ASQ Sections, Divisions, Technical Committees, other organizations, customers, suppliers, or co-workers of the nominee or those who have other relationships with the nominee.

3. Nominators should not be listed among those identified as "references." It is understood that the nominator may need to elicit some information requested in the application from the nominee.
4. The nominator may present the application to an appropriate ASQ Section, Division, Technical Committee, or a special committee identified by the Freund-Marquardt Medal Committee for their review and endorsement prior to transmission to the Freund-Marquardt Committee or may submit the nomination directly to the Committee through the ASQ Awards Liaison (see address below in item 5).

### **Part 3 The Nomination**

1. The nomination in its final complete form is due by **1 October**.
2. The nomination must not exceed 10 single-spaced pages in length, use 12 point type, and typically includes:
  - a cover letter, narrative, or vita containing the nominee's major accomplishments in applying quality management principles to the development, implementation, and literature of management system standards, their supporting technical standards, major quality, environment, and/or performance excellence award standards;
  - documentation to support the excellence demonstrated by the nominee in the development, implementation, and literature of management system standards, their supporting technical standards, major quality, environment, and/or performance excellence award standards;
  - a proposed citation (40 words) for the presentation document; and references.
3. The last page of the nomination form provides space for listing references who:
  - are not the nominee;
  - have direct knowledge of the nominee and his/her work;
  - confirm and elaborate one or more aspects of the nominee's work; and
  - agreed to be available by phone to members of the Freund-Marquardt Medal Committee.
4. The combined references must cover all such aspects contained in the nomination.
5. Please send the nomination form and the identification form (not included in the 10 pages) to:

Taylor Bandy  
American Society for Quality  
Membership Services  
800-248-1946 ext. 2105 or 414-274-2105  
[tbandy@asq.org](mailto:tbandy@asq.org)

6. Also, if you have questions relating to the ASQ Awards policies and procedures send them to:

Taylor Bandy  
American Society for Quality  
Membership Services  
800-248-1946 ext. 2105 or 414-274-2105  
[tbandy@asq.org](mailto:tbandy@asq.org)

#### **Part 4 The Identification Information**

**Please send a copy of this form to Taylor Bandy at [tbandy@asq.org](mailto:tbandy@asq.org) as soon as this page is complete. A second copy should be attached to the nomination form when it is submitted.**

1. Full Name of the person being nominated:

2. Information for contacting nominee:

Organization name:

Address:

PO Box:

City, State, Postal Code:

Phone:

E-mail address:

3. Name of sponsoring group (Optional):

Lead person/proposer:

4. Information for contacting proposer:

Organization name:

Address:

PO Box:

City, State, Postal Code:

Phone number:

E-mail address:

## **Part 5 The Application**

### **Nominee:**

Please document the nominee's application of quality management principles to the **development** of management system standards, their supporting technical standards, major quality, environment, and performance excellence award standards. (use space below)

### **Nominee:**

Please document the nominee's application of quality management principles to the **implementation** of management system standards, their supporting technical standards, major quality, environment, and/or performance excellence award standards. (use space below)

### **Nominee:**

Please document the nominee's application of quality management principles in the **literature** of management system standards, their supporting technical standards, and major quality, environment, and/or performance excellence awards. (use space below)

### **Nominee:**

**Citation** (not to exceed 40 words)

**References** (no more than 5)

<b>Name</b>	<b>Phone</b>	<b>Email address</b>	<b>Topics in the nomination form about which the reference is knowledgeable</b>