



# Nomination for the **PHILIP B. CROSBY MEDAL**

*“Quality management is the systematic method of guaranteeing that organized activities happen the way they are planned.”*

- Philip B. Crosby

## **Guidelines for Nominations**

**THE PHILIP B. CROSBY MEDAL WILL BE AWARDED FOR AUTHORIZING A DISTINGUISHED BOOK CONTRIBUTING SIGNIFICANTLY TO THE EXTENSION OF THE PHILOSOPHY AND APPLICATION OF THE PRINCIPLES, METHODS, OR TECHNIQUES OF QUALITY MANAGEMENT.**

1. The Philip B. Crosby Medal Committee is looking for individuals who, like Philip Crosby, have authored a book on the topic of quality that significantly enhances and educates the reader on one or more aspects of quality management.
2. Any book author is eligible for this award provided that the cited work was published in the three years prior to the projected date of the medal presentation. The work must have been published in English (where a work was originally published in another language, the three years will be considered based on its initial publication date in English). The nominee need not be a member of ASQ. One copy for each committee member of the published book must be submitted with the nomination form for review by committee members.
3. This medal will recognize the author of a published book. Authors of a paper or article publications are not eligible. Books that have been self-published by the author, or an affiliated organization, will not be considered for this award.
4. Self-nominations by the author are not acceptable. Nominations must be initiated by a third-party such as an ASQ Division with oversight for a specific aspect of the quality body of knowledge (e.g., a Center for Excellence in statistics, reliability, audit, etc.), an ASQ WorldPartner organization, or by a recognized book publisher. Each nominating body will be limited to a single, annual nomination for this prize. If more than two nominations are received for a specific work, then the nominators will be requested to consolidate their nominations. The proposer presents the nomination to any Section, Division, Technical Committee, or International Chapter for their review and transmission to the Philip B. Crosby Medal Committee.
5. Along with the nomination form, please include the following:
  - \* A glossy photo of the nominee
  - \* Ten copies of the published book
  - \* The nomination form in its final complete form is due by October 1
6. The last page of the nomination form provides space for listing references. Include here the names of five people who:
  - Are not the proposer(s)
  - Have read the nominee’s publication
  - Can confirm and elaborate on one or more aspects of the nominee’s publication and its impact
  - Have agreed to be available for contact by the members of the Philip B. Crosby Medal Committee



# **Nomination for the Philip B. Crosby Medal**

**Nominee:**

**Question 1.**

Describe the book's impact based on considerations such as the number of languages for translation, awards or recognition that the work has achieved (e.g., selection as book-of-the-month, recognition by literary critics, awards received, etc.), verified sales based on royalties actually paid to the author (not just the initial printing volume). Use the space below.

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**Nominee:**

**Question 2:** Describe the depth of the book's impact based on the unique contribution of its message presented and accepted within the quality community. Include any letters of endorsement and/or cited recognition given in quality journals or magazines from book reviewers or literary critics. Use the space below.

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**Nominee:**

**Question 3.** Describe how the nominee has applied the extension of the philosophy and application of the principles, methods, or techniques of quality management. Use the space below.

