



Women in Quality Symposium Attendee Toolkit

Spread the word about the inaugural Women in Quality Symposium! Use the tips below to inform your colleagues and network to help generate excitement.

1. **Follow and tag ASQ:** Wherever you want to post, be sure to tag ASQ (@ASQ on Facebook, LinkedIn, and Instagram) so we can share your message with ASQ members and customers around the world.
2. **Create your post:** Use one of the following prompts or craft your own message.
 - a. ASQ is introducing a brand-new virtual event: The Women in Quality Symposium on December 9, 2020. Learn how to develop your soft skills, empower your quality role through achievement planning, and expand your affinity network. I'll be attending, and I hope to see you there! Learn more at: <https://asq.org/conferences/women-in-quality/>
 - b. Need a break from quarantine? I know I do! Join me for ASQ's inaugural Women in Quality Symposium on December 9, 2020. No mask required! This virtual event will feature keynote, panel, and breakout sessions to help develop soft skills and expand your affinity network. Learn more: <https://asq.org/conferences/women-in-quality/>
3. **Add an image!** People are more likely to engage with a social media post that has a picture. You can use the image provided below or another relevant image.





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4. **Share your post:** Each time you post on social media, only a small amount of your total audience sees your post. Share your post on all your favorite social platforms—and a few different times throughout the next few weeks—before the Women in Quality Symposium on December 9, 2020!

5. **Stay involved during the event:** ASQ members and other attendees will all be sharing their event experience in real time, it's a great way to continue connecting! Share what you are learning throughout the day with the hashtag #WiQS2020