

WCQI PRESENTS

# AN ESG EXPERIENCE

MAY 9 | PHILADELPHIA



Commitment to environmental, social and governance (ESG) and bold actions taken to create a better tomorrow, result in transformative sustainability. ESG is becoming the standard for which great organizations are judged. Quality is crucial in achieving successful ESG practices in any industry, with quality methodologies like systems-thinking, risk assessment, effects on communities, regulatory compliance, and environmental management leading the movement.

**Learn more at a special ESG Experience during WCQI.**

## Sessions

### **ESG Keynote: The Shape of The Future Sustainability Workforce - powered by ASQE**

8:00 a.m. – 8:45 a.m. | Ballroom AB

*Rebekah Kowalski, Vice President Manpower Manufacturing*

Of the three big manufacturing horizons of Automation, Digitization, and Sustainability, Sustainability stands to trigger one of the most significant shifts we have seen in recent times, influencing just about every role and necessitating a crystal ball look at the future workforce. Today's session will examine the workforce challenges and opportunities that the new Sustainability horizon presents. We will also look at the shape of the future Sustainability Workforce and discuss the role Quality plays in accomplishing key sustainability objectives.

### **ESG Panel Discussion: Leveraging Quality Methodologies to Create a Better Tomorrow - powered by ASQE**

8:45 a.m. – 9:30 a.m. | Ballroom AB

*Moderator: Ann Jordan, CEO, ASQ*

#### **Panelists:**

*Rebekah Kowalski - Vice President, Manpower Manufacturing*

*Phillip Ludvigsen - Senior Associate, First Environment*

*Sunil Sinha - Resident Director of Tata Sons for the Middle East and North Africa (MENA)*

*Willy Vandenbrande - Thought Provoking Quality*

A holistic ESG approach relies on critical skills like auditing, systems thinking, root cause analysis, risk and change management, and compliance with standards and regulations -- who better to lead ESG strategy into action than quality professionals and executives? Join ASQ and ASQE for an inspiring main-stage panel to hear from industry leaders who are taking bold actions to create a better tomorrow.

### **Environmental, Social and Governance (ESG): The Risk of Doing Nothing**

10:45 a.m. – 11:30 a.m. | Room 204A

*Adam Hammes, SGS North America, Inc.*

Recently, investors began receiving scores on the sustainability performance of publicly-listed companies from ESG rating agencies like DJSI, MSCI, ISS, and Sustainalytics. Now, big brands are asking their supply chains to report in platforms like CDP and Ecovadis. Even small and medium-sized private businesses are being scored on sustainability performance. The majority of ESG rating agencies score companies against their peers; so, doing nothing is a strategy for steady decline. It has never been more important to understand the operational and financial risks related to ESG and how quality and risk professionals need to be integrated into every stage of the sustainability journey of their organizations.

### **Answering the Call: ESG's Demand for a Quality Workforce - Excellence Roundtable, powered by ASQE**

1:15 p.m. – 2:45 p.m. | Room 103ABC

*Moderator: Matthew Meuleners, FOCUS Training*

#### **Panelists:**

*Steven E. Wilson – Chair of ASQE Board of Directors; Chief, Seafood Inspection Program, Office of International Affairs, Trade and Commerce - NOAA*

*Jennifer Koenig – Chief Sustainability Officer, Brunswick Corporation*

*Kevin Tubbs – Vice President, Chief Ethics, and Compliance and Sustainability Officer, Oshkosh Corporation*

Join ASQE as we offer all WCQI attendees the rare opportunity to experience one of our signature thought-leadership events – the Excellence Roundtable (ERT). Presented as a panel forum, with facilitated breakout discussions for participants, this ERT features the newest Insights on Excellence® (IoE) research Category of Environmental, Social, and Governance (ESG) practices. Listen to and engage with sustainability subject matter experts from three ASQE organizational member organizations in this discussion of aligning quality and sustainable development principles. Connect with fellow quality professionals and executives; and, learn how your organization can benefit from IoE resources from ASQE. For more information about IoE, visit [insightsonexcellence.org](https://insightsonexcellence.org).



## Sessions (cont'd)

### Defining and Recognizing Good Corporate Water Stewardship

2:00 p.m. – 2:45 p.m. | Room 201C

*Matthew Howard – Vice President for Water Stewardship, The Water Council*

In this session, walk away with an understanding of how companies can better assess water uses, impacts and risks across the entire enterprise. Because water issues are highly local, it can be difficult for large companies to understand all the different water impacts across the regions in which it operates. The Water Council, a water innovation and stewardship nonprofit, has developed a verification protocol to help companies address their water challenges and opportunities no matter the industry or country of operation. Due to the impacts of climate change, companies are feeling the impacts through changes to their water sources or water intensive operations. The imperative to better assess water risk is growing each year and companies that rely on water for operations or transit can no longer hope to avoid a crisis. Act now by understanding what constitutes “good” corporate water stewardship.

### What is ESG and how does it affect firm performance?

2:00 p.m. – 2:45 p.m. | Room 201A

#### Panelists:

*Marcel Minutolo*  
*Chaitanya Baliga*  
*Bob Kollm*  
*Gary Kollm*

Join the Social Responsibility Technical Community, as we present an overview of Environmental, Social, and Governance (ESG) scores and why they are increasingly important. In particular, we will focus on the relationship between ESG scores and firm performance. While there are many ESG rating systems, we will focus on those found within the Bloomberg Trading Terminals.

### Maximizing Risk Outcomes: Taking a play from the Cyber and PESTLE playbooks to more strongly align risk and strategic planning

3:00 p.m. – 3:45 p.m. | Room 204A

*Rhonda Farrell, ASQ Innovation TC*

Risk management and analysis like quality, innovation, and change require a holistic view of the organization and its complex, often global operating environment. We examine the maximization of risk outcomes through the triad of resiliency, sustainability, and environmental, social, and governance (ESG) goals, and discuss how harnessing the best of Cyber and PESTLE playbooks enables us to overcome the weakest links within supply chains, culture, processes, and procedures, and across our workforce. Additionally, we explore how digital transformation and data modernization enable a more balanced quantitative and qualitative approach within the context of a risk-oriented quality management system. Lastly, we show that harnessing seemingly disparate risk sources allows us to harness lateral innovative thinking to approach risk problems using heightened creative problem-solving skills that maximize our strategic planning and risk-related outcomes.

### Restoring the Triple P Model through Quality

4:00 p.m. – 4:45 p.m. | Room 201B

*Willy Vandenbrande, Thought Provoking Quality*

In 2018 John Elkington recalled his famous triple P model, for the same reason as car manufacturers recall cars: because they malfunction. He was disappointed with the result and saw how in the end it became a kind of giant greenwashing, where profit was maximized, and Planet got lip service. In this presentation, we will show through the data from the UN Sustainable Development Goals (UN SDG) reporting, that Elkington had and has a point. But confirming that the situation is not good, does not make it better. The focus will therefore be on what quality can contribute to turning this around and restoring the balance and as such the triple P thinking itself. When we think about improving, we know the value of our quality knowledge and we are well-placed within the organization to apply this to sustainability. Examples will be given of what quality professionals can do within their organization but also within society at large. This includes knowledge, open communication, and a commitment to action. In addition, we will show how quality organizations can contribute to an improvement of the Planet P results.

