



**ASQE**<sup>™</sup>  
Inspire Excellence

## **MEMBERSHIP BENEFITS**

*New ASQE Organizational Membership Benefits for 2021*



# MEMBERSHIP OVERVIEW

## At-A-Glance Benefits Comparison

Coming in  
2021!

ASQE members can customize tools and resources through packages and add-ons that best suit their needs.

- ✓ Engage with ASQ and ASQE at levels that are most relevant.
- ✓ Enjoy access to exclusive member events, research, and content to empower teams to further their pursuit of performance excellence.
- ✓ Participate in annual benchmarking, recognition, and research activities.

ASQE MEMBERSHIP LEVELS & BENEFITS	PARTNER	AMBASSADOR	LEADER
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### INDUSTRY BENCHMARKING

Access to the <b>Insights on Excellence (IoE)</b> benchmarking survey, annual report, and Forbes Insights Executive Brief	Included	Included	Included
300+ industry partner reports on <a href="http://asq.org">asq.org</a>	Included	Included	Included
Opportunity to connect with resources for the Malcolm Baldrige National Quality Award	Included	Included	Included

### QUALITY RESOURCES & TOOLS

Included ASQ Affiliate Memberships for key individuals, including access to Sections, Technical Communities, and digital journal subscriptions	<b>10 Members</b>	<b>30 Members</b>	<b>50 Members</b>
Unlimited linked Affiliate Employees – eligible for <b>25% discount</b> to obtain ASQ Affiliate Membership (above)	Included	Included	Included
Member pricing on all ASQ Quality Press books/standards	Included	Included	Included
Online access to ASQ's Quality Resources: publications, tools, case studies, webcasts, and journals for all linked Affiliate Members and Employees	Included	Included	Included
Voting rights on ASQE business for an eligible representative of your organization	<b>1 Contact</b>	<b>1 Contact</b>	<b>1 Contact</b>
Eligibility to serve in positions on ASQE Board of Directors and applicable committees	Eligible	Eligible	Eligible
	<b>\$6,000</b>	<b>\$15,000</b>	<b>\$25,000</b>

Benefits continue on following page

ASQE MEMBERSHIP LEVELS & BENEFITS	PARTNER	AMBASSADOR	LEADER
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#### TALENT & TEAM DEVELOPMENT

Member pricing on all <b>ASQ Certifications</b> and Quality Education	Included	Included	Included
Annual credit for <b>ASQ e-Learning (on-demand, virtual)</b>	<b>\$250</b> Annual Credit	<b>\$500</b> Annual Credit	<b>\$1,000</b> Annual Credit
ASQE International Team Excellence Awards Annual Entry (includes Application Fee & Criteria)	<b>Add-On</b>	<b>Add-On</b>	1 Included

#### ENGAGEMENT, NETWORKING & EVENTS

Complimentary ASQ-Hosted Conference Registrations Included – Annual Value to Redeem	<b>\$1,000</b>	<b>\$4,500</b>	<b>\$7,500</b>
<b>Excellence Roundtable (ERT)</b> Event Invites + Annual Member Exclusive Networking Opportunities	<b>1</b> Participant	<b>2</b> Participants	<b>3</b> Participants
Organizational Member business meetings with ASQE Board of Directors – as scheduled	Included	Included	Included
Opportunities for featuring Member Case Studies (Spotlights) in ASQE materials, e-newsletters, and participation in the Ascend Virtual Workshop Series	Included	Included	Included
	<b>\$6,000</b>	<b>\$15,000</b>	<b>\$25,000</b>

CUSTOMIZABLE A LA CARTE BENEFITS: ADD-ONS	ASQE MEMBER PRICE
1-hour virtual meeting to review ASQE's IoE benchmarking results with ASQE Organizational Member Success team	Complimentary
Subscription to receive print copies of <i>Quality Progress</i> for Affiliate Members, for 12 months	<b>\$10</b> - United States addresses only <b>\$40</b> - All other addresses, including Canada & Mexico
ASQE International Team Excellence Award (ITEA) Annual Entry (Application Fee & Criteria) for Partner & Ambassador	<b>\$675</b> first entry <b>\$575</b> additional entries – for ALL organizations

## ASQ MEMBERSHIP BENEFIT UPGRADES FOR 2021

In 2021, with the addition of **Affiliate Members**, more of your employees will now enjoy the same benefits as the original Organizational Member. Explore and compare the current vs. updated membership levels below.

- ✓ Recognize and reward employees who are passionate about advancing an enterprise-wide culture of quality.
- ✓ Encourage and elevate your employees' skill set with tools and resources that will support their career path.
- ✓ Enjoy even more value from your membership investment, such as annual complimentary registrations.

<b>CORPORATE LEVEL (Current)</b>	<b>\$5,000</b>	<i>Upgraded Benefits in 2021</i> Increased Member Value!	
<ul style="list-style-type: none"> <li>Access to asq.org quality resources &amp; tools</li> <li>Member-only pricing and discounts on training, certification, events, &amp; books</li> <li>Access to ASQ Technical Communities &amp; Sections</li> </ul>			
<b>PARTNER LEVEL (New)</b>	<b>\$6,000</b>	<b>AMBASSADOR LEVEL (New)</b>	<b>\$15,000</b>
<p><i>All of the quality resources, tools, member-only pricing, discounts, and access to ASQ Technical Communities &amp; Sections</i></p> <p><b>PLUS:</b></p> <ul style="list-style-type: none"> <li><b>10 Affiliate Members</b> and unlimited Affiliate Employees</li> <li><b>\$250</b> annual credit for <b>ASQ e-Learning (on-demand, virtual)</b></li> <li>Affiliate Member access to ASQ Technical Communities &amp; Sections + eligibility for Member Leader roles</li> </ul> <p><b>NEW in 2021:</b></p> <ul style="list-style-type: none"> <li>Insights on Excellence benchmarking research</li> <li>ASQ Individual Memberships</li> <li>Member Events (<b>Excellence Roundtable</b>)</li> <li><b>\$1,000</b> Annual Complimentary Registration Value</li> </ul>		<p><i>All of the quality resources, tools, member-only pricing, discounts, and access to ASQ Technical Communities &amp; Sections</i></p> <p><b>PLUS:</b></p> <ul style="list-style-type: none"> <li><b>30 Affiliate Members</b> and unlimited Affiliate Employees</li> <li><b>\$500</b> annual credit for <b>ASQ e-Learning (on-demand, virtual)</b></li> <li>Affiliate Member access to ASQ Technical Communities &amp; Sections + eligibility for Member Leader roles</li> </ul> <p><b>NEW in 2021:</b></p> <ul style="list-style-type: none"> <li>Insights on Excellence benchmarking research</li> <li>ASQ Individual Memberships</li> <li>Member Events (<b>Excellence Roundtable</b>)</li> <li><b>\$4,500</b> Annual Complimentary Registration Value</li> </ul>	

<b>ENTERPRISE LEVEL (Current)</b>	<b>\$25,000</b>	<b>LEADER LEVEL (New)</b>	<b>\$25,000</b>
<ul style="list-style-type: none"> <li>Access to asq.org quality resources &amp; tools</li> <li>Member-only pricing and discounts on training, certification, events, &amp; books</li> <li>Access to ASQ Technical Communities &amp; Sections</li> <li>Four complimentary registrations to ASQ's World Conference on Quality and Improvement (WCQI)</li> <li>Invitations to the annual Excellence Roundtable (ERT) event</li> </ul>		<p><i>All of the quality resources, tools, member-only pricing, discounts, and access to ASQ Technical Communities &amp; Sections</i></p> <p><b>PLUS:</b></p> <ul style="list-style-type: none"> <li><b>50 Affiliate Members</b> and unlimited Affiliate Employees</li> <li><b>\$500</b> annual credit for <b>ASQ e-Learning (on-demand, virtual)</b></li> <li>Affiliate Member access to ASQ Technical Communities &amp; Sections + eligibility for Member Leader roles</li> </ul> <p><b>NEW in 2021:</b></p> <ul style="list-style-type: none"> <li>Insights on Excellence benchmarking research</li> <li>ASQ Individual Memberships</li> <li>Member Events (<b>Excellence Roundtable</b>)</li> <li><b>\$7,500</b> Annual Complimentary Registration Value</li> </ul>	

*Upgraded Benefits  
in 2021*  
 Enjoy even more value  
for the same investment!