

SUBJECT LINE: An invitation from your friend, an ASQ member



Hi < Friend's First Name>,

It's often said that *sharing is caring*, and I care about your ongoing success.

That's why I'm letting you know about a global community that's really working for me: **ASQ, The Global Voice of Quality**. They're an invaluable network for knowledge, training, certifications and networking. I'm using my membership to reach my career goals *much faster than I ever imagined possible*.

If you aren't already on the ASQ track, I think you should look into joining. [Take a look at all you could get out of it](#) – from gaining certification to obtaining online access to just the kind of information and resources you need to solve challenges.

A full membership is quite affordable. I'm sure you'll want to find out more, so [start here](#). With your skills and ASQ's support, I'm betting you're going to do great! When you do decide to join, be sure to give my name and member number, too.

All my best!

<Member's First Name>

<Member's Email Address>

My ASQ #<Member Number>

ASQ member since <Year Joined Here>