Emerging Quality Leaders Program
Current Situation

– A new reality is emerging in which human potential itself will become the major agent of economic growth.

– The quality function is gaining in strategic importance and contribution to cross-functional and customer focused activities.

– A disparity exists between the talent available and the talent needed by employers.

– A potential executive leadership vacuum is pending and will occur, unless the Quality Profession takes action to accelerate knowledge and experience transfer to the next generation of executive leaders.
The Opportunity

- ASQ has developed an **Emerging Quality Leader Program (EQLP)** designed to:
  - Accelerate the transfer of executive knowledge and leadership experience related to quality and improvement, to the next generation of executive leaders.

- Emerging quality leaders definition:
  - Aspiring, high-potential mid-level management professionals identified by management as having the ability to advance at least two job grades at an accelerated rate; having demonstrated exemplary performance, values, and results in their current role; and being viewed as a potential successor for a senior-level management role. Emerging quality leaders are passionate about leadership development, change, quality, continuous improvement, learning, and welcome engaging and thought-provoking challenges.
Voice of the Customer

“When sitting across the table from a business leader, Quality needs to communicate the financial benefits of process management in enabling business system stability.

At the end of the day, it’s all about meeting objectives defined by the business. You’ve got to connect with your internal customer.”

- Lloyd Barker
  Director of Corporate Quality, Alcoa
Program Design

- 12-month cohort program
  - Five onsite events (1 to 1.5 days each)
  - Seven virtual events (1 to 2 hours each)
- Executive speakers
- Executive topical mentors
- Peer roundtable discussions to facilitate cross industry pollination of benchmarking and best practice sharing
- ASQ Enterprise Member executive roundtable activities
- Business case competition
- ASQ World Conference and Improvement participation
- Small group project
Program Schedule

Session 1 – May 2015; onsite at 2015 WCQI
Session 2 – June 2015; virtual session
Session 3 – July 2015; onsite session location TBD
Session 4 – August 2015; virtual session
Session 5 – September 2015; onsite session location TBD
Session 6 – October 2015; virtual session
Session 7 – November 2015; onsite session location TBD
Session 8 – December 2015; virtual session
Session 9 – January 2016; virtual session
Session 10 – February 2016; virtual session
Session 11 – March 2016; virtual session
Session 12 – April 2016; onsite session location TBD
Program Topics

• Personal Mastery and Business Acumen (May 2015)
• Quality as a Competitive Differentiator for the Business (June 2015)
• Leading with Influence – Driving Change (July 2015)
• Critical Thinking and Problem Solving (August 2015)
• Creativity, Risk Taking, and Innovation (September 2015)
• The Business Value of Quality (October 2015)
• Customer Experience (November 2015)
• Customer Experience Primer (December 2015)
• Culture of Quality (January 2016)
• Business of Risk in Financial Services (February 2016)
• Driving Quality in the Supply Chain (March 2016)
• Quality Leadership in the Age of Technology (April 2016)
Process

• Complete application: Application Link
  – Include CV
  – Include Executive Sponsorship Letter

• Advisory team will review applications

• ASQ EQLP Team will notify you of acceptance status

• If accepted, ASQ will invoice your company for program cost ($6,000 for Enterprise members; $7,500 for non-Enterprise members)

• You may be required to provide additional information, once accepted into the program
Benefits and Value

- Visit and benchmark Fortune 500 companies
- Participate in cross-industry pollination of best practice sharing
- Gain access to executives and other high-potential emerging leaders
- Develop and sharpen the skill-sets required to help lead your organization
- Tap into ASQ’s vast subject matter expert resources and extensive member network
- Work on a team project with presentation to executives
- Develop pipeline of business-focused quality leaders
- Includes ASQ WCQI registration
- The future…become alumni and multiply your value
“Be the change that you wish to see in the world.”

-Mahatma Gandhi
Questions?