



# ASQ Education Division

Annual Business Meeting  
May 15, 2011

World Conference on Quality and Improvement

Website: [asq.org/edu/](http://asq.org/edu/)

# Agenda

Business Meeting 2:00-3:30 p.m.

Cindy Veenstra

- Introductions
- Officers and Chairs, July 2011 to December 2012
- Summary of the Education Division's goals and accomplishments

Ted Mattis

- Visioning session

Baldrige in Education Session 3:30-5:00 p.m.

# Incoming Officers and Chairs

- Cindy Veenstra, Chair
- Fernando Padro, Chair-elect
- Teri Reed-Rhoads, Secretary
- Ted Mattis, Treasurer
- Jay Marino, K-12 Systems
- Becky Martin, K-12 Tools
- Julie Furst-Bowe, Higher Ed Chair
- Ted Mattis, Community Colleges
- Tom Berstene, Workforce Dev
- Liz Peotter, Membership
- Marianne Di Pierro, Newsletter
- Rob Robinson, Webmaster
- Deb Hopen, Voice of Customer
- John Dew, Auditing
- Don Brecken, Examining

# ASQ Education Division

## Networking on Quality in Education

- "QUALITY in Education" — *Attaining excellence in the education system*
- "Quality in EDUCATION" — *Classroom quality leadership, thinking, and concepts for K-12, college, and the workplace*



# Networking with Educators and Advocates for Quality in Education

- E-mails and discussion boards
- Briefs and publications
- Access to online library
- Division newsletter (*QED News*)
- Blogs (Becky Martin)
- Conferences



# 2011 Points of Pride

- Conference partner in ASQ's National Quality Education Conference (NQEC)
- Five sessions at WCQI/ICQI
- Newly designed newsletter, *QED News*
- New Education Division booth
- Expand Workforce Development focus with the Division's *Workforce Development Brief*
- Added more reviewers to the editorial board for *Quality Approaches in Higher Education*
- More division leaders
- Excellent Financial Shape

# 2011 Points of Pride: STEM Agenda Conference

- Partnered with UW-Stout
- Blends Quality Thinking with the National STEM Agenda
- Topic includes our 3 focus areas: K-12, Higher Ed and Workforce Development
- Excellent response with abstracts and papers



**Speakers:**  
Michele Brinn  
Dr. Keith Miller  
Dr. Julie Furst-Bowe

# 2011 Points of Pride: Division Awards

- Blue Ribbon Award for Race to Retain members
- QMP J.S. McDermond Total Quality Award
- QMP Bronze Excellence Award





# 2011 Points of Pride ASQ Award Congrats!

- Deborah Hopen elected Fellow
- Deborah Hopen wins first Gryna Award
- Jami Kovach wins Feigenbaum Award

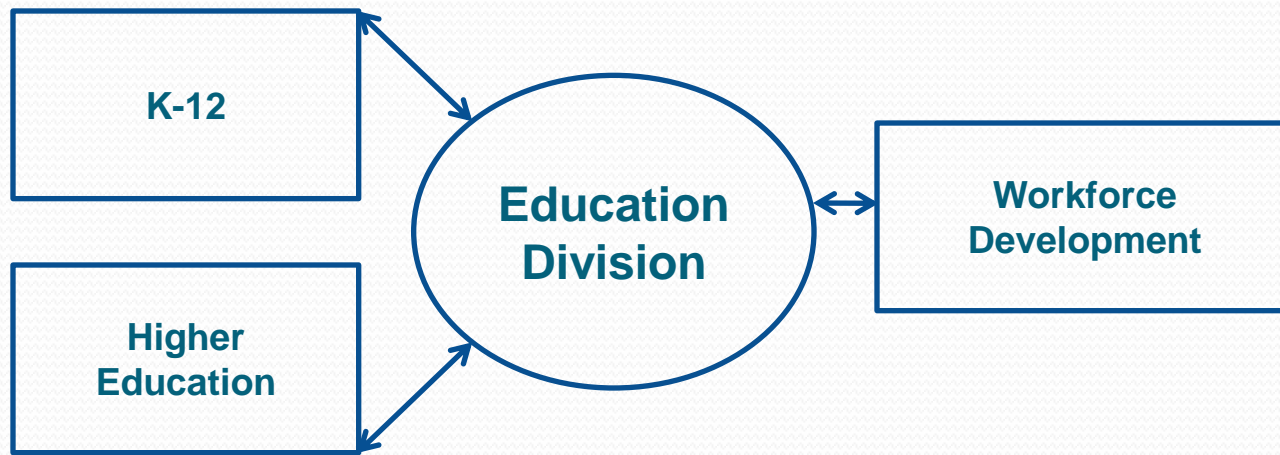


# ASQ Education Division Mission

## Preferred Resource for Quality in Education

---

ASQ Education Division members are advocates for *Quality in Education* throughout the world in K-12, higher education, and workforce development.



See <http://www.asq.org/edu/about/>

# Membership

- Membership currently close to 1400.
- Voice of Customer survey indicated a high degree of satisfaction: 94% satisfied or neutral, 6% dissatisfied
- In the next year, a Kano analysis will be conducted to determine drivers to increased member satisfaction

# ASQ Education Division

## K-12 Goals

1. Network with K-12 educators, especially at NQEC
2. Support Baldrige in Education for schools
3. Network on student success for students from all backgrounds



# Higher Education Goals

1. “Raise the Voice of Quality” in education and bridge the gap with other organizations
2. Develop *Quality Approaches in Higher Education* into the best journal in its class
3. Participate in WCQI sessions
4. Support the *ASQ Higher Education Brief*
5. Internationally, participate in INQAHEE
6. Support the U.S. national goal of 60% degree attainment



# ASQ Education Division

## Workforce Development Goals

1. Establish a workforce development community
2. Increase awareness and availability of division resources
3. Establish *Workforce Development Brief* to communicate best practices



# Future Focus

- Continue growth of our membership and engage more members in our publications
- Continue to support 3 conferences: NQEC, WCQI and the Division's STEM Agenda conference.
- Collaborate with other ASQ divisions and education organizations and get our message out that Quality makes a difference
- Continue our year-long effort supporting Baldrige in Education for K-12 and Higher Education
- Continue workforce development efforts

# Participate in the Education Division!



Education  
Division  
*The Global Voice of Quality™*



**Quality in Education**  
<http://www.asq.org/edu>