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Find out more at <http://www.asq.org/conferences/wcsq>.

Global • Innovative • Influential • Vital • **September 16–18, 2008** • Registration Opens June 5



September 16–18, 2008 • Hyatt Regency Bethesda • Bethesda, Maryland

*World-Class Software Quality
Creating Competitive Advantage Worldwide*



14 Tutorials • 6 Keynote Speakers • 4 Parallel Conference Tracks • 15 Exhibitors

Confirmed presenters come from Canada, China, Denmark, Finland, Germany, Hungary, Italy, Japan, Poland, Switzerland, United Kingdom, and United States

Certification Exams: September 14, 2008

Tutorials: September 15, 2008

Conference: September 16–18, 2008

With today's processor cores tearing through 1.5 billion instructions per second, computer hardware and software technologies have made many significant advances. This September, the World Congress for Software Quality (WCSQ) will bring together leading experts in the art and science of building better software and leveraging those results to achieve business excellence. Presenters for WCSQ have been nominated as the "best of the best" by related conferences worldwide over the past year, guaranteeing a unique and high-impact program. No other event in the world unifies more international quality professionals in the software domain.

Don't miss this powerful, one-of-a-kind event. Join us in the Washington, DC area to develop relationships, share insights and research results, and discuss the emerging challenges associated with delivering high-quality software-intensive systems.

For more information or to register, visit <http://www.asq.org/conferences/wcsq>.

60 Presentations by the "Best of the Best" • Panel Discussions, Workshops, and Networking Opportunities





14 Tutorials • 6 Keynote Speakers • 4 Parallel Conference Tracks • 15 Exhibitors

Certification Exams: September 14
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The World Congress for Software Quality (WCSQ), a major international gathering of software quality professionals begun in 1995, has scheduled its fourth conference for September 16–18, 2008, in Bethesda, Maryland, USA, in the vicinity of Washington, DC. WCSQ has been a partnership of the Software Division of the American Society for Quality, the Software Group of the European Organization for Quality, and the Union of Japanese Scientists and Engineers.

We are delighted to also be partnering this year with VERIFY, a well-respected annual conference on software testing topics, which will be joining as an integral part of the 2008 World Congress. Similarly, the International Conference on Software Quality, the ASQ Software Division's premier event, will be consolidated under the World Congress banner in September. Many other professional conferences have nominated their best presenters so we can offer the "best of the best" in Bethesda.

Web Site

Find program highlights, registration details, and more.

Go online to find out more about the presenters, track the full conference program as it develops, explore the tutorial topics, learn about the conference location and local sights, and more. Check back frequently! More information is being added every week.

Find out more at <http://www.asq.org/conferences/wcsq>.

Featured Presenters

The World Congress for Software Quality is assembling world-class presenters...individuals who are both experts in their subject area and proven communicators. Many have been selected as "Best Presenter" at a recent professional conference. WCSQ offers the best ideas, offered by the best people, all to help you make the very best of your investment of time in attendance.



Capers Jones: Author, Founder of Software Productivity Research (SPR), "Software Quality in 2008: A Survey of the State of the Art"



Watts Humphrey: Fellow of the Software Engineering Institute, "Faster, Cheaper, Worse!"



Gary McGraw: CTO of Cigital, Inc., "Software Security: State of the Practice 2008"



Yoshinori Iizuka: "Japanese Contributions to the Software Quality Profession"



Kurt Schneider: "Can we talk? Documentation versus Communication in Software Projects"



Bernie Gauf: President of Innovative Defense Technologies, "Implementing Automated Software Testing"



Larry Constantine: University of Madeira-Portugal, "User Performance and Software Quality"

Tutorials

Expand your knowledge! Conference tutorials provide the opportunity to learn more about critical topics in software quality and performance improvement from industry experts. Each half-day tutorial will focus on one subject in depth: **Software Quality for Novices** • Organizational Learning for Software Process Improvement • **Quality in a Data Warehouse** • Improving Testing—A Guide to the Advanced Levels of Software Testing, Following the ISTQB Program and Certification • **Test Design Techniques** • Software Configuration Management • **Recursive Nature of Requirements Development** • How to Define and Implement Practical Software Engineering Metrics • **How to Define Lean Processes and Procedures** • Measuring the Technical Quality of Software at the Systems Level • **Lean Six Sigma** • Using Six Sigma to Implement CMMI High Maturity Practices • **What Software Quality Professionals Can Learn from Drs. Deming, Juran and Ishikawa**

Cooperating Conferences

- European Software Process Improvement and Innovation—Ireland
- AQCTion!—Poland
- Software Process Symposium—USA
- Quatic—Portugal
- Software & Systems Quality Conferences—United Kingdom
- Quality Assurance Management & Technologies (QAMT)—Ukraine
- Software Quality Symposium—Japan
- International Conference on Software Maintenance—France
- International Software Measurement and Analysis Conference—USA
- Great Lakes Software Excellence Conference—USA

Certification Exams

Advance your career! Sign up to take one of five certification exams offered at WCSQ in Bethesda. Exams start at 1:00 p.m. Sunday, September 14, 2008. The application deadline is August 8, 2008.

- Software Quality Engineer (CSQE)
- Manager of Quality/Organizational Excellence (CMQ/OE)
- Six Sigma Black Belt (CSSBB)
- Quality Auditor (CQA)
- Quality Engineer (CQE)

Note: CQA, CQE, and CSQE require EIGHT years of higher education and/or work experience including THREE years in a decision-making position.

CMQ/OE requires 10 years of higher education and/or work experience including FIVE years in a decision-making position. CSSBB requires two completed projects with signed affidavits or one project with signed affidavit and three years of work experience. No education waivers are given. All work experience must relate to one or more areas of the body of knowledge of that specific certification.

For a certification application for the above exams, visit <https://secure.asq.org/conferences/wcsq-2008/2008-wcsq-conf-cert-app.html>.



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