

2010 Lean and Six Sigma Conference

March 8 – 9, 2010
Phoenix, AZ
Pointe Hilton Tapatio Cliffs Resort

<http://sixsigma.asq.org>

“Phoenix was a great location for the 9th annual conference. There were many new faces and it is exciting to see these companies embracing lean and Six Sigma.”

Kathi Swagerty
Strategic Campaign Director
Air Academy Associates

2010 Exhibit Hours

SUNDAY, MARCH 7

Noon – 5:00 p.m.	Exhibit Set Up
5:00 p.m. – 6:30 p.m.	Special Reception—Meet the Keynotes (Exhibit Hall)

MONDAY, MARCH 8

7:15 a.m. – 8:00 a.m.	Breakfast
9:00 a.m. – 10:15 a.m.	Networking Break
12:30 p.m. – 1:45 p.m.	Lunch
3:00 p.m. – 3:30 p.m.	Networking Break
5:30 p.m. – 7:00 p.m.	Reception

TUESDAY, MARCH 9

7:15 a.m. – 8:00 a.m.	Breakfast
10:15 a.m. – 10:45 a.m.	Networking Break
Noon – 1:15 p.m.	Lunch
1:30 p.m. – 5:00 p.m.	Exhibit Tear Down

Please note that all times are tentative and subject to change.

Sponsor and Exhibitor Opportunities

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Celebrating a decade of lean and Six Sigma excellence

ASQ is celebrating the 10th anniversary of the Lean and Six Sigma Conference and wants you, as a sponsor or exhibitor, to take full advantage of the opportunities available. This conference is one of the largest gatherings of lean and Six Sigma professionals and attracts every knowledge level from Six Sigma starters to Master Black Belts, from the shop floor to the boardroom.

This year's conference includes an enhanced lean focus and new interactive workshops to attract a diverse audience of decision makers with an interest in the conference exhibitors and what they have to offer.

With ASQ's solid reputation in the Six Sigma community and this highly recommended conference, companies like yours have a unique opportunity to gain the highest degree of visibility for your products and services. How can you afford not to be there?

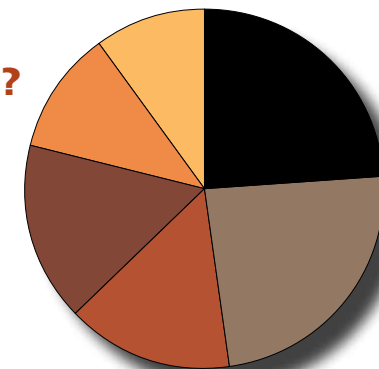
How do I become a sponsor or exhibitor?

Contact ASQ Media Sales to discuss opportunities with an account executive. If you have a specific need that is not listed, please contact us and we will be happy to consider your custom proposal.

ASQ Media Sales
Phone: 800-248-1946
Fax: 414-272-1734
E-mail: mediasales@asq.org

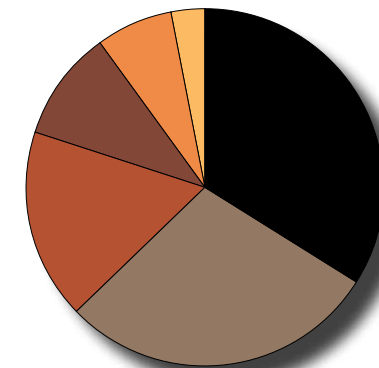
Who attends the Lean and Six Sigma Conference?

■ Manager	24%
■ Black Belt	16%
■ Director	15%
■ Engineer	11%
■ Senior Staff/President	10%
■ Other	24%



What industries are Lean and Six Sigma Conference attendees a part of?

■ Manufacturing	34%
■ Service	29%
■ Government	10%
■ Healthcare	7%
■ Education	3%
■ Other	17%



Exhibitor and Sponsor Opportunities

Don't miss this chance to reach your target market. Opportunities can include:

- Naming rights
- Exhibit space
- Both pre- and post-conference attendee mailing lists
- Speaking opportunities
- Advertisements in *Quality Progress* and online at www.asq.org and www.qualityprogress.com
- Advertisements in *Six Sigma Forum Magazine*
- One copy of conference proceedings
- Recognition in the on-site program
- Product demonstrations
- Signage and logo recognition
- Free registrations
- Attendee bag insertions and signage