



Biomedical  
Division

## **The ASQ Biomedical Division Marvin Rosenbaum Distinguished Service Award**

The ASQ Biomedical Division Marvin Rosenbaum Distinguished Service Award is intended to recognize long and distinguished service to the Society and the Division. Such service can include leadership positions on the Division Council as well as Society or Division elected and appointed offices, but must also include other service of a continuing and long term nature. The work of the recipient should be so outstanding as to have had a lasting and meaningful effect on the Division. This award is in recognition of lifelong service.

### **Who was Marvin Rosenbaum?**

After graduating from the New York Institute of Technology, Marvin Rosenbaum found a home in the medical device industry and the Biomedical Division of ASQ. Marv's career in quality and manufacturing began with companies like Boehringer Mannheim Diagnostics, and Analogic and Lorad corporations, holding various leadership positions in quality management and regulatory affairs. At the same time, Marv realized the importance of volunteerism in the professional society of his choosing, the American Society for Quality, then known as the American Society for Quality Control. He became a member in April of 1976.

Marv's first leadership position in the Biomedical Division was as Regional Councilor in New England (Region 1). In 1979, he became Chairman of the Placement Committee, helping fellow members find challenging positions in the industry. In 1980, he moved to Division Treasurer and served in that capacity until 1985, when he became Division Chairman (1985-1986). The work didn't end as Division Chair. Actually, his most significant contributions were in other volunteer activities, efforts that resulted in major factors to the long-term success of the division and the society in general. Marvin's true dedication to the division and to the industry resulted in the division's recognition as a significant resource for so many men and women working in the medical device community.



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Marvin was intimately involved in the development and implementation of the GMP Road Shows. At the time, the new device regulations represented a major challenge to the medical device industry. The Road Shows were a vehicle to teach the industry what was required and how to reasonably achieve compliance. In addition, the Road Shows were a joint project of the Division and FDA. The collaboration demonstrated that the FDA was not the enemy but rather a partner with whom the medical device companies could work. The Road Shows helped establish the basis for the productive cooperation between the industry and the agency. Marvin's work was instrumental in our early involvement with the FDA and contributed to the superb working relationship we still have with the agency today.

Almost twenty years after the Road Shows, the industry was far more skilled in dealing with the maze of regulations and requirements that had developed. Nonetheless, a new generation of quality professionals needed help, albeit at a different level of sophistication. With great leadership from an outstanding group of volunteers, the Division addressed some of that need with the development of regional discussion groups across the country. The second of these groups, the New England Discussion Group, began in 1995. Again, Marvin was prepared to become involved and do all he could to help his fellow professionals and the industry. New times required new approaches, and Marvin was able to adapt and be of assistance. Marv agreed to serve as one of the original volunteer leaders of the New England DG, first serving as Treasurer, then Financial Coordinator. Marv was a mainstay in this effort also, serving until his unexpected death on November 6, 2003. He is survived by his wife, Denise, son Matthew and daughter Beth.

Marvin was a major player in everything he chose to be involved. Indeed, anyone who ever worked with Marvin quickly discovered his easy manner and his constant search for areas of joint interest that would lead to cooperation and success for all parties. He was an expert, a mentor to his peers, and a family man who found time for an exceptional professional life, one whom we do not want to forget. As such, we dedicate the ASQ Biomedical Division Service Award in honor of Marvin Rosenbaum. He was a friend, a leader, and as importantly, a model volunteer in his community.



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### **Form and presentation of the Award :**

The Marvin Rosenbaum Distinguished Service Award will consist of a plaque or bowl suitably inscribed with the Awardee's name and the year that the Award was presented, plus a cash honorarium of \$500 or such other amount as the Biomedical Division Council shall determine, from time to time. The Division shall maintain a perpetual plaque engraved with the names of all Award winners and the year each received the Award, to be displayed at appropriate Division functions.

The Award shall be presented at an appropriate Division Council function during the Society World Congress on Quality and Improvement, or at such other function as the Division Chair shall determine, consistent with the prestige of the Award and the ability of the recipient to be present. Every effort shall be made to have the family of the recipient present during the presentation ceremony. For planning purposes, the recipient and their family shall be considered to be the guests of the Division and shall be accommodated accordingly.



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### **Marvin Rosenbaum Award Nomination Instructions:**

Each of the three categories has five levels of excellence. Candidacy for the Marvin Rosenbaum Award presumes achievement to the fourth level in all categories.

The Biomedical Nominating Committee expects each candidate to excel to the fifth level in at least one area, perhaps even two. Level Five in all three classes is deemed much less likely.

We ask that detailed documentation NOT be included with this nomination. The nomination sponsor may be asked to provide more detailed information at a later time. However, sufficient information should be provided to describe the nominee's accomplishments and contributions.

Nominations are due to the chairperson of the committee no later than February 1.



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## The ASQ Biomedical Division Marvin Rosenbaum Distinguished Service Award

Date of Nomination : \_\_\_\_\_

### NOMINEE INFORMATION:

I. Nominee's Full Name \_\_\_\_\_

II. Nominee's Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

III. Telephone & E-mail \_\_\_\_\_

Business Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail Address \_\_\_\_\_

### ASQ INFORMATION:

I. How long has the nominee been a member of ASQ? \_\_\_\_\_  
(Number of years)

II. What is the nominee's ASQ grade level? \_\_\_\_\_  
(Member, Senior, Fellow)

III. How long has the nominee been a Division Member? \_\_\_\_\_

### SPONSORS:

Signatures are Required. Since the preference is to have the nomination prepared electronically, type the names of 2 sponsors below. On the same line, include each sponsor's member grade and section number.

1. \_\_\_\_\_ sponsor name  
member grade \_\_\_\_\_ section # \_\_\_\_\_

2. \_\_\_\_\_ sponsor name  
member grade \_\_\_\_\_ section # \_\_\_\_\_



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### INSTRUCTIONS:

1. There are three categories, each with five levels of excellence.
2. Candidacy for the Marvin Rosenbaum Award presumes achievement to at least the fourth level in all categories.
3. The Biomedical Division Nominating Committee expects each candidate to excel (i.e. reach level five) in at least one area, perhaps even two. Level five in three categories is deemed much less likely.

With these guidelines in mind, evaluate each category of the nomination and enter the numerical evaluation on the evaluation sheet.

On a separate sheet, describe the nominee's accomplishments in each category.

#### I. Publications, Papers, Talks:

0=None

1= Contributor to Biofeedback

2= Contributor to Discussion Group content.

3=Contributor to WCQI and division conferences.

4=Publication of journal articles.

5=Publication of recognized books and texts.



## Biomedical Division

### II. Division and Society Activities:

0=None

1=Member of division committees.

2=Chairman of division committees.

3=Member of Division Council

4= Division officer or Chair

5= Society elected officer

### III. Leadership

0=None

1=Volunteer for Division Activities

2=Participation in DAC Leadership Training

3= Participation in WCQI activities

4=Leadership of DAC activities

5=Participation in Society level Boards and Committees

The Rosenbaum Award nomination MUST be received by February 1.

Please send completed nomination form and supporting information to:

The current ASQ Biomedical Division Nominating Committee Chair-contact information located on the leadership page on the ASQ Biomedical Division Website:

[www.asq.org/biomed](http://www.asq.org/biomed) or

<http://www.asq.org/biomed/about/leadership-biomed.html>