The Future of Quality

When:
Monday, April 16, 2012
7:30 AM – 8:30 AM ~ Registration & Breakfast
8:30 AM – 5:00 PM ~ Symposium / Networking breaks

Where:  Macomb Community College - Center Campus
University Center - Assembly Hall (UC 1)
44575 Garfield Road, (N of 19 Mile, S of M-59)
Clinton Township, Michigan 48038-1139
❖ Continental Breakfast and Lunch included
❖ Limited Seating
❖ Door Prizes

Cost:  Before April 1st:  ASQ Automotive Division Members* .......................... $30
All Others ................................................................. $45
After April 1st:  All ......................................................... $60
* ASQ members can become ASQ Automotive Division members by contacting ASQ at 800.248.1946 ($10 annual division member fee)


RU’s:  Recertification Units: 1.0 RU for all ASQ Certifications

Contacts:  Kush Shah:  asq.automotive@gmail.com
Jennifer Schneider:  Jennifer.Schneider@continental-corporation.com
Dennis Drabik:  dmdrabik@wideopenwest.com

ASQ Automotive Division Mission
To be the recognized global network of automotive quality professionals helping individuals and organizations achieve personal and organizational excellence

For more information, visit:
http://www.asq-auto.org
Speakers

Keynote Address “New Definition of Quality” – Terry Woychowski, Vice President Global Quality and Vehicle Launches, General Motors

How can Lean Six Sigma Improve Top and Bottom Line of Organization – Joseph A. De Feo, President and CEO, Juran Institute, Inc.


Evidence based Analysis for Problem Solving – Doug Auda, Senior Reliability Engineer, Volvo Powertrain

Core Quality Tools Overview and Failure Mode and Effects Analysis – Mark Morris, President, M&M Consulting

ISO vs. TS16949 Certifications – Chad Kymal, President, Omnex

Sponsors

Your organization will gain lasting exposure and recognition through face-to-face contact with many quality professionals

Sponsor fee: $250

Sponsors will receive:

- Two complimentary Registrations,
- Listing in the Event Program
- An exhibit space

(One table and two chairs per exhibit)

Contact:

Tom Gorman: TOM88GORMAN@gmail.com
American Society for Quality (ASQ):

American Society for Quality (ASQ) is the world's leading authority on quality. This professional association advances learning, quality improvement, and knowledge exchange to improve business results, and to create better workplaces and communities worldwide.

ASQ Automotive Division Mission:

To be the recognized global network of automotive quality professionals that is helping individuals and organizations to achieve personal and organizational excellence.

Key Objectives of ASQ Automotive Division:

- **Increase Member Value** – Webinars, symposium and Automotive Excellence magazine
- **Develop Core Tools Competency** – On-site training - PPAP, APQP, FMEA, SPC and MSA
- **Global Outreach** – Participate in conferences and deliver training globally
- **U.S. Outreach** - Engage all automotive OEMs and Tier 1 & 2 suppliers
- **Student Outreach** – Collaborate with universities
- **Collaborate With Other Professional Societies** – Engage with other societies and professional organizations

Core Quality Tools On-Site Training Courses Offered by ASQ Automotive:

- Advanced Product Quality Planning (APQP) – 1 day training
- Production Part Approval Process (PPAP) – 1 day training
- Failure Mode and Effects Analysis (FMEA) – 2 day training
- Statistical Process Control (SPC) – 2 day training
- Measurement Systems Analysis (MSA) – 1 day training

Fees: $100 / student for minimum of 10 students for on-site training + travel expenses for instructor. Discounts offered for 5 consecutive days of on-line training.

Resources / Contacts:

**Contact:** Kush Shah, Chair ASQ Automotive Division

**E-mail:** asq.automotive@gmail.com

**Website:** www.asq-auto.org

LinkedIn Group: ASQ Automotive Division Group

Twitter: twitter.com/AsqAutomotive