



Aviation, Space & Defense Division

The Global Voice of Quality™

2011 Conference on Quality in the Space and Defense Industries

“Managing the Quality Pendulum”

by Preventing Complacency When Times are Good and A Balanced Approach When Times are Challenging

March 14/15 2011 • Cape Canaveral, Florida

I would like to thank the committee and attendees for another great conference this year. “Certainly one of the best / relevant conferences I have attended” and “the additional Forum on Commercial Space was very timely and relevant” were just a couple of the many positive comments from the participants attending this year’s conference. In spite of a slowly rebounding global recession, the conference was very well attended. Over 200 senior leaders and quality professionals from all facets of government and industry participated in our 19th annual CQSDI, held in Cape Canaveral, Florida. Participants also commented that the topics, speakers and panels were very relevant to current issues and topics they are facing in their jobs. One participant responded, “the diversity of the panelists and their perspectives was evident and really strengthened the topics,” something the committee worked very hard on to bring the right topics and speakers to our division members.

One of our key note speakers, **Marion Blakey**, President and CEO of the Aerospace Industry Association, provided an inspiring and realistic evaluation of our industry challenges and how what is being done to address those challenges as well as a call for our support to capture the imagination and interest of future aerospace engineers. All our speakers did an outstanding job providing their insight to the challenges and the vision for our industry. We were pleased to have several speakers outside our industry with the perspective from the automotive industry, including Ford and their successful road to inspiring their leadership and instilling quality in their products and services.



Left - Mike Herzog, Vice President of Pacific Scientific, addressing conference attendees on “Managing Change in a Risk Adverse Environment.”

The conference again enjoyed tremendous support from our Department of Defense, Defense Contract Management Agency, National Aeronautics and Space Administration, Missile Defense Agency, and industry partners, who leverage attendance at this event to provide follow-up sessions and training, such as the NASA Quality Leadership Forum, a great encore to CQSDI. More information about this year’s conference and proceedings and plans for next year’s conference may be found on our ASD website, <http://asq.org/conferences/aviation-space-defense/index.html>.

Thanks again, on behalf of the 2011 Planning Committee,

Mike Swenson
CQSDI Conference Chair

2011 CQSDI Planning Committee

- Melinda Bayer, DCMA Liaison to NASA
- Robert Bodemuller, Ball Aerospace
- Tom Bulk (Co-Chair), MDA
- Paul Chiodo, U.S. Army
- Ken Crane, NASA Marshall Space Flight Center
- Buck Crenshaw, Honeywell Technology Solutions Inc.
- Richard Day, JHU, Applied Physics Lab
- Michael Dreikorn, The IPL Group, LLC
- Michael Greenfield, Northrop Grumman
- Debra Harrison, DCMA-Retired
- Brian Hughitt, NASA Headquarters
- Lt. Col Robert Jackson, U.S. Air Force
- Ed Jopson, Northrop Grumman
- Kirk Ketterer, NASA Kennedy Space Center
- Steve Kosloske, NASA Johnson Space Center
- Arvin Llamzon, Honeywell Technology Solutions Inc.
- William Luhrs, Raytheon
- Roy Malott, United Space Alliance
- Jay Mandelbaum, Institute for Defense Analysis
- Phil Montag, Honeywell Technology Solutions Inc.
- Frank Morris, Pratt & Whitney Rocketdyne
- Ryan Nowosielski, Hamilton Sundstrand
- Jaye Omberg, Lockheed Martin Aeronautics
- Debby Saint, U.S. Army
- Pradeep Sinha, NASA Goddard Space Flight Center
- Ken Shed (Co-Chair), The Boeing Company
- Kevin Sheahan, MDA
- Mike Shields (Co-Chair), DCMA
- Ron Snell, DCMA
- Mike Swenson (Conference Chair), The Boeing Company
- Lee Tait, Aerojet, a GenCorp company