

The Food, Drug, & Cosmetic Division of the American Society for Quality 21st West Coast Conference
DIETARY SUPPLEMENTS: GMPs, CHALLENGES, & INITIATIVES
 Friday, September 24, 2010

7:30 AM	REGISTRATION & CONTINENTAL BREAKFAST	Jane P. Reich , Chief, Food Safety Inspection Unit, CDPH, <i>State Inspections</i>	3:15 - 4:45 PM	INTERACTIVE PANEL: Other Challenges & Initiatives
8:00 AM	<i>Welcome</i> Ofelia U. Barretto , Conference Chair Jim Loseke , Chair, ASQ-FDC	Paul Hyman, Esq. , Hyman, Phelps, & McNamara, P.C., <i>Capitol Hill Update</i> Ofelia U. Barretto , Past Chair, ASQ-FDC; Principal Consultant, Compliant Quality Solutions, <i>Strategy for Surviving an Inspection</i>		Moderator: Rosemarie Christopher , Chair - Elect, ASQ-FDC; President & CEO, Med Exec International & Rx Research Staffing
8:10 AM	<i>Honoring the Memory of Steven McNamara</i> Ofelia U. Barretto , Conference Chair Paul Hyman, Esq. , Hyman, Phelps, & McNamara, P.C.			Andrew Shao, Ph.D. , SVP, Scientific & Regulatory Affairs, Council for Responsible Nutrition, <i>Industry Initiative - Ingredient Supplier Qualification</i>
		12:00 - 1:00 PM	LUNCH BREAK	
8:30 AM	<i>USFDA Update</i> Alonza E. Cruse , District Director, USFDA, Los Angeles District Office	1:00 - 3:15 PM	INTERACTIVE PANEL: <i>Dietary Supplement Claims -- False Advertising, Fraud, Claim Substantiation</i>	V Srinivasan, Ph.D. , Head, USP International Sites, & USP Verification Program, <i>Third Party Certification for Dietary Ingredients & Other Raw Materials</i>
9:00 AM	<i>CDPH Update</i> Patrick Kennelly , Chief, Food Safety Section, California Department of Public Health		Moderator: Akiko Tagawa , Past Chair, ASQ-FDC; Principal, Quality Facts Ann Stahl , Investigator, Federal Trade Commission, <i>False Advertising</i>	Joy Ann Joseph , USP Council of Experts; President, Joys QM Systems, <i>How the USP Can Help</i>
9:30 - 9:45 AM	BREAK			4:30 PM
9:45 - 12:00 Noon	INTERACTIVE PANEL: <i>Dietary Supplement GMP Compliance Program & Enforcement Update</i> Moderator: Rick Perlman , Past Chair, ASQ-FDC; Manager, Supplier Quality, Bayer Healthcare, Consumer Care Brad Williams , Manager, Division of Dietary Supplement Programs, CFSAN, <i>FDA Update</i>		Daryl Roberts, Esq. , Deputy District Attorney, Consumer/Environmental Protection Division, Napa County District Attorney's Office, <i>Fraud</i> (2:00 PM - 2:15 PM BREAK) Paul Hyman, Esq. , Hyman, Phelps, & McNamara, P.C., <i>Claim Substantiation</i> Andrew Shao, Ph.D. , SVP, Scientific & Regulatory Affairs, Council for Responsible Nutrition, <i>Industry Self - Regulatory Initiative on Advertising Claims</i>	Closing Remarks -- Ofelia U. Barretto